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THE PASSENGER CAR RANGE

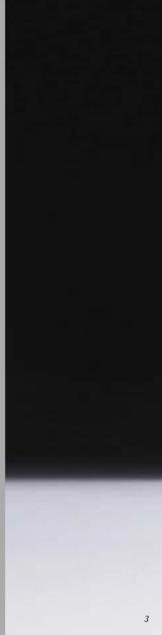


Mercedes-Benz



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Since inventing the car, we've never stopped dreaming up ways to improve it.

Karl Benz patented his invention – the motor car – in 1886. His patent (No. 37435) was the first of many hundreds that were granted to Mercedes-Benz in the following years.

The passenger safety cell, anti-lock brakes (ABS), crumple zones, airbags, Electronic Stability Programme (ESP[®]) and even the first diesel passenger car are all thanks to the passion and inventive drive of Mercedes-Benz engineers.

Countless lives have been saved thanks to Mercedes-Benz safety innovations, especially when you realise Mercedes-Benz don't enforce most of their safety patents.

Other car makers have long been able to use Mercedes-Benz inventions, such as the airbag, safety cell and ABS brakes.

For well over a century now, Mercedes engineers have refused to rest on their laurels.

The spirit of Karl Benz lives on.

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It follows its own star.

A small car with the safety features of a much larger car, the A-Class certainly broke the rules when it first arrived in 1998.

The all new A-Class is now here in both 3-door and 5-door models. It has a more spacious interior, yet the exterior looks sleeker.

Storage capacity has been increased and its split folding seats give you a flat loading floor.

Engines are more powerful and there's an exciting new turbo-charged addition to the range.

Safety has been further strengthened with four disc brakes and two stage airbag deployment on the front airbags for both the driver and front seat passenger. It also comes with sidebags and windowbags.

In short, there's more of everything, yet the A-Class remains as compact as before. It seems it's breaking rules all over again.





An active lifestyle demands flexibility.

The new B-Class is a unique vehicle concept, a Compact Sports Tourer.

It provides a level of spacious and comfortable travel for five people which is unique in a vehicle of such compact exterior dimensions. Whilst still leaving plenty of room for luggage or sports gear.

And with the EASY-VARIO system which allows the rear seats to be folded completely flat, the B-Class raises its already high degree of interior adaptability even further.

This is the car for the person with a busy, active lifestyle who is looking for high quality interior materials, excellent seating and ride comfort backed by powerful engines.

It even fully integrates an iPod.

All in all, a very appealing car for the sports adventurer or activity enthusiast who's looking for something above and beyond the ordinary.





Why wait to enjoy agility and power?

It's all about control and feeling the road. Responding instantly to changing conditions. Enjoying the drive as much as getting to your destination.

The new generation C-Class has achieved a new level of handling and ride quality, which comes from DIRECT CONTROL.

The superb handling dynamics that DIRECT CONTROL gives the driver mean the vehicle feels more agile when cornering, without loss of comfort.

The four cylinder Kompressor (Supercharged) C-Class engines combine power and smoothness with added fuel economy. And for added performance, there are now the C 230 and C 350 V6 engine models.

Agility, power and control in a compact Mercedes-Benz, even in an Estate. Why wait?





Razor sharp handling. What goes around, comes around.

The new generation C-Class Sports Coupé is built around the driver, and built to go around corners.

It also looks the part. The styling of the Sports Coupé makes it clear it's a driver's car. Now with new DIRECT CONTROL, the handling is more dynamic and the steering is even more direct.

Suspension and gearshift mechanism keep car and driver, as we say, at one with the road.

The driver can also be at one with a range of powerful engines, with the choice of supercharged and V6 models.

There are multiple paint finishes and alloy wheel designs, and the EVOLUTION package has larger rear wheels and tyres, a perforated radiator grille and stainless steel exhaust with a more distinctive, sporty sound.

All of which gives the C-Class Sports Coupé styling that's as razor sharp as its handling.



Is that E for Exquisite?

How close to perfection can you get?

The Mercedes-Benz E-Class is the standard against which others are judged.

In an emergency, SBC, or "Sensotronic Brake Control" senses how quickly the driver's foot is lifted from the accelerator. So the brakes are ready even before you hit the pedal. And they even know when it's raining. If the windscreen wipers are on, the brakes are automatically dried every few minutes to ensure you always have maximum braking power.

The E-Class Sports Pack is an exciting addition to the range, with 18-inch alloy wheels, lowered sports suspension, plus interior features including sports seats and sports pedals which bring added performance and sports styling to the E-Class – as do all-new V6 engines which are also available in the E-Class Estate.





The ultimate refinement.

With the all-new, totally redesigned M-Class, the line between luxury car and four wheel drive has become completely blurred.

Technology and many features which were formerly only found in Mercedes-Benz saloons can now be found in the new M-Class.

Features such as a 7-speed transmission with fingertip control, sophisticated V6 and V8 petrol engines and new V6 diesel engines which set high standards of smoothness, power when you need it and low emissions.

Plus a car-like monocoque chassis for agile handling and safety.

Settling into the cabin, you'll enjoy a luxurious environment, the likes of which you've come to expect from Mercedes-Benz.

In fact, as you sit in the cabin, were it not for the elevated seating position, you could easily believe you were sitting in a Mercedes-Benz saloon.



The Grand Sports Tourer.



The new R-Class is so diverse in its attributes. Certainly it has space in spades. There's enough to accommodate six people luxuriously, with four executive chairs plus a comfortable third row. The two back rows fold down to provide generous storage space. As for the interior appointments, the R-Class has everything you need to make any journey feel first class.

In terms of engines, your options are no less limited. There's the choice of V6, V8 or V6 diesel, each one delivering the power and performance you've come to expect from Mercedes-Benz.

And to help keep everyone protected there's PRE-SAFE, which can recognise critical situations that may lead to an accident, and activate preventative measures.

There's a lot more reasons to make the R-Class your next vehicle. You'll discover them when you drive it.





Benchmarque.

By finding inspiration in the impossible, the all new S-Class reinvents how refined a luxury saloon can be.

The S-Class brings with it the performance of a newly developed V8 engine, so it is now more exhilarating to drive. It is also more relaxing to park thanks to the optional reversing camera. Information and entertainment systems have been centralised in a COMAND controller, and the wheelbase has been stretched, giving unrivalled comfort and space.

It helps drivers see around corners too, thanks to an Active Light System that swivels in sync with the steering. Optional Night View Assist uses an infrared camera and display to help you see more clearly in low light conditions, which is all part of Mercedes-Benz's vision to achieve accident-free driving.

And further evidence that the Benchmarque has been clearly established.





The cutting edge just got a whole lot sharper.

The CLK is one of the most stunning and agile Mercedes-Benz vehicles ever built.

Now thanks to new styling refinements, it's even more beautiful.

Inside, you'll notice new upholstery colours, plus new aluminium and timber trim finishes.

But of course, looks aren't everything.

Beneath the skin of the new CLK 280 beats a sporty new heart – a 170kW V6 engine. While the CLK 350 features the exciting new 200kW V6.

And the seven-speed transmission formerly only available in our V8 models is now standard in all CLK V6 models.

But perhaps one of the most attractive features of the CLK is that there's more than enough room for four adults, regardless of whether you choose the pillarless coupé or the cabriolet.





Building it is as close as we come to bragging.

In the CL coupé, the elegant engineering solutions are matched by the breathtaking styling.

Its innovative Active Body Control system (ABC) works to keep the vehicle level during cornering, braking and acceleration.

ABC makes the CL coupé serenely comfortable, even at the extremes of its performance.

And, as extremes go, those of the CL coupé are considerable. The bi-turbo CL 65 AMG can reach 100 km/h in just 4.4 seconds.

Even then, the Mercedes-Benz CL coupé is an oasis of calm and quiet, slipping through the air with all the grace its styling would suggest. In fact, the CL coupé takes everything to the extreme. It is as safe as it is stylish. It is, in short, a statement about what we can do.



The saloon refined. The coupé redefined.

From the moment Mercedes-Benz unveiled the 320 in the 1930s, Mercedes coupés have assumed an almost reverential place in the imagination.

Now Mercedes creates an entirely new class of automobile. The CLS-Class is an elegant coupé tempered with the pragmatism of a four-door saloon. Naturally, the CLS has the high standards of safety expected in a Mercedes. It also has the latest generation Sensotronic Brake Control (SBC), two-stage deploying front airbags and seatbelts with adaptive force limiters.

Mating a large-displacement V6 or V8 engine with 7G-TRONIC 7-speed automatic transmission bestows the CLS with enviable performance.

Having four doors allows the driver to share that exhilaration with three fellow passengers in luxurious comfort.

Saloon and coupé. The CLS is the best of both and a defining moment in Mercedes design.





A star upon a wish.

It's your wish come true. Performance, luxury and style in a convertible that can easily change to a coupé at the touch of a button.

Either way, with its stylish body, firm yet agile handling, direct steering and new generation manual transmission, the Mercedes-Benz SLK looks and acts the part.

The stylised interpretation of the nose of an F1 racing car hints at the performance of the motor beneath the bonnet: the SLK 350 can go from 0-100 km/h in 5.5 seconds.

The SLK's handling and safety are everything you'd expect. For an even sportier stance, lowered sports suspension is also available.





sweep all before it more than 50 years ago. and light. It's also extremely safe. a decade creating it, that only seems fair.

Proof that beauty can go far deeper than the skin.

SL stands for "Sport" and "Light". These were the attributes that allowed the original Gull Wing SL to Extensive use of aluminium, exotic alloys and plastics ensures the SL is still astoundingly sporty,

In a mere 16 seconds, you can choose to turn your SL coupé into a convertible or vice versa. Amazingly, the boot space, even with the roof stowed, is enormous. And as you'd expect, the SL's performance is as breathtaking as its unique styling. It ought to be. The SL 65 AMG comes with an awesome bi-turbo V12, offering 450kW of power. The SL is a car you could spend years working towards. Given that our engineers have spent almost





Made to measure for up to eight.

The new Mercedes-Benz Viano is perhaps one of the most versatile people movers you'll ever experience. It's the Mercedes-Benz with a family room. Or a dining room. Or a sitting room. Fortunately with the Viano, you can keep re-arranging the furniture to suit your needs.

Once you decide on the number of seats, you can fold, stow or completely remove them at whim, simply and easily. Your passengers can face the front or even each other.

Of course, Mercedes safety features abound, from the high-strength passenger safety cell to ESP and ABS.

Just because you need to carry a lot of people, it doesn't mean you have to sacrifice luxury and comfort to do it.

The Viano is living proof of that.





Throttle depressed. Driver very happy.

AMG is the performance arm of Mercedes-Benz.

Floor the throttle in one of the cars they create and you'll soon understand why.

The seductive new CLS 55 AMG, for example can reach 100 km/h in a mere 4.7 seconds.

It takes 2 days of meticulous hand assembly to build the 5.5 litre V8 engine used in the 55 AMG range.

Every part is measured and perfectly balanced to ensure the engine – and your head – will spin.

And then there's the bi-turbo 6 litre V12 which powers the SL 65 AMG and the CL 65 AMG. Words simply fail to do this behemoth justice.

Not surprisingly, the same level of attention lavished on the engine, transmission and chassis of an AMG Mercedes extends to the interior.

All that work has been done for one reason, one purpose above all others. To keep you happy.



A-Class



A 150/A 170/A 200/A 200 T

B-Class

B 200/B 200 T





E-Class







S 350/ S 350 L/S 500/S 500 L

S-Class

The Mercedes-Benz Range.



A 170/A 200



C 200 K/C 230

C 180 K/C 200 K/C 220 CDI C 230/C 350/C 55 AMG





M-Class



ML 320 CDI/ML 350/ML 500



R 350/R 500

R-Class



Viano



2.2 CDI/3.5 P

SLK-Class



-0

SLK 200 K/SLK 280/SLK 350/SLK 55 AMG



CL-Class

CL 500/CL 600/CL 55 AMG/CL 65 AMG

CLS-Class



CLS 350/CLS 500/CLS 55 AMG





SL 350/SL 500/SL 600 SL 55 AMG/SL 65 AMG

CLK-Class



CLK 200 K/CLK 280/CLK 350 CLK 500/CLK 55 AMG



CLK 200 K/CLK 280/CLK 350 CLK 500/CLK 55 AMG







Get stuck in the Mercedes-Benz web.

Want to know more?

At www.mercedes-benz.com.au you'll find listings of all the current Mercedes-Benz models, including their features, options, standard equipment and pricing.

You can also browse up-to-the-minute news and current events from Mercedes-Benz in Australia. Also included is information on our motorsport involvement, links to McLaren Mercedes motorsport sites and a fantastic selection of merchandise and apparel in the Mercedes-Benz Collection.

If you're looking for a new or Pre-Owned Mercedes-Benz, the dealer locator can direct you to your nearest authorised dealer.

3-Year Protection Plan and Roadside Assist.

Mercedes-Benz has always set the standard for reliability. The marque scores consistently low in the area of breakdown statistics, due to the robust engineering that distinguishes our cars. Unscheduled trips to the dealer are, and will remain, few and far between.

However, to cover this unlikely event, our Owner Protection Plan encompasses many special features.

You are covered by a full 3-year warranty against defects. Also, during this time, you will be provided with a free 24-hour roadside assistance programme.

So you not only have the peace of mind that comes from driving one of the world's safest cars, you're also covered by one of the world's most comprehensive warranties.



Finance

Secure and Protect.

A customised Mercedes-Benz Finance package is the most rewarding way to enjoy the Mercedes-Benz experience without compromise.

Our in-depth knowledge and our great appreciation of Mercedes-Benz vehicles and the needs of their drivers allow us to create finance solutions such as Asset-Hire Purchase, Asset Loan, Finance Lease and Consumer Sale by Instalments which make owning the vehicle of your choice extremely easy and affordable.

Likewise, Mercedes-Benz Insurance offer the only comprehensive motor vehicle insurance specifically tailored for Mercedes-Benz vehicles and their owners.

Our aim is always to ensure the simplicity and flexibility of Mercedes-Benz Finance and Mercedes-Benz Insurance continue to enhance your driving passion and reward you in the years ahead. An Approved Pre-Owned Mercedes-Benz has our approval, so it's sure to get yours.

An Approved Pre-Owned Mercedes-Benz vehicle from an authorised dealer is not your average pre-owned car. It has been fully tested and approved by some of the most fastidious auto engineers on the planet - those who are employed by Mercedes-Benz. It means you can purchase a Pre-Owned Mercedes-Benz with the same confidence that you would have when purchasing a new vehicle.



Every Approved Pre-Owned Mercedes-Benz vehicle will have passed an exhaustive 116-point check and will have a full service history.

And Pre-Owned vehicles are also available with a 1-year/25,000km warranty (conditions apply). You can also have the option of extending the Pre-Owned warranty for added peace of mind. In short, any car which reaches our high standards is also certain to reach yours.

