





## The 2008 E-Class – the picture of elite engineering.







## The E-Class

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## Summing up Mercedes-Benz in one letter.

For over 60 years, the letter E has been synonymous with comfort, safety and elegance. It is a tradition that the 2008 E-Class is proud to continue. The driving experience is as sublime as always with a wide range of exciting engines complemented by our intelligent transmission and suspension systems.

Essentially, we have made the E-Class even more of a joy to drive, while also preserving its legendary comfort.

New this year, revel in upgraded entertainment and communication features, sportier wheels and body styling, and improved option packages. And for even more safety, PRE-SAFE<sup>®</sup>, our revolutionary proactive safety system is standard.

When it comes to automotive excellence, look no further than the letter E.

# We've been shaping the future of safety for the past 60 years.

It all started with a quiet revolution. Several decades ago, when Mercedes-Benz presented the first production car with passive safety features, the innovations on board, including a safety cell with crumple zones, were invisible to the casual observer.

Since then, Mercedes-Benz has proven itself a pioneer in the field of safety time and time again. In 1978, it was Mercedes-Benz that helped put anti-lock brakes on the map, and just three years later air bags and belt tensioners made their debut in a standard-production vehicle.

Throughout the years, Mercedes-Benz has relentlessly pursued one goal: the vision of accident-free driving. It may be a while before this vision becomes a reality, but with our PRO-SAFE<sup>™</sup> safety philosophy we have moved a step closer to fulfilling it.

Béla Barényi is the father of passive safety engineering. His name appears on the Mercedes-Benz patents for the safety passenger cell with crumple zones and the safety steering column.









## Be ready for the unexpected.

PERFORM-SAFE is made up of active safety features like the "control and display" concept, which minimizes distractions from what is happening on the road. It also includes systems that provide support in critical situations and alert the driver to potential hazards – such as our Electronic Stability Program (ESP<sup>®</sup>). If ESP<sup>®</sup> detects wheelspin, severe understeer (plowing) or oversteer (fishtailing), the system can brake individual wheels and reduce engine power to help bring the vehicle back under control<sup>1</sup>. The integrated Brake Assist (BAS) system automatically boosts braking power, applying the brakes faster and harder than average human reaction in case of an impending collision.

Truly visionary thinking, the Active Bi-Xenon headlamps<sup>2</sup> monitor your steering angle and driving speed, then swivel their beams to either side to better follow the curvature of the road ahead. They give you a better view into corners by increasing usable illumination by up to 90% over conventional headlamps, so you can now detect obstacles earlier than was previously possible.

PRE-SAFE<sup>®</sup> measures hazards and takes precautionary measures to reduce the risk of injury to occupants. This includes reversible belt tensioners and automatic closure of the side windows and sunroof in critical situations.

<sup>1</sup>No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Best performance in snow is obtained with winter tires. <sup>2</sup>Optional on the E300 4MATIC<sup>™</sup> and E320 BLUETEC as part of the Bi-Xenon Headlamps Package.

#### PASSIVE-SAFE

In 1959 we developed the world's first passenger safety cell. Today we are still building one of the sturdiest passenger cells around: the E-Class.

#### PERFORM-SAFE

Our Electronic Stability Program (ESP®) can dramatically enhance cornering control by monitoring your steering and braking actions and responding nearly instantaneously if it detects oversteer or understeer.

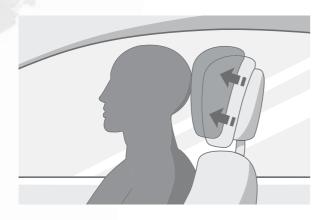
#### PRE-SAFE®

Some hazards can appear without warning. Luckily there are safety systems that are even faster, such as reversible belt tensioners.

#### POST-SAFE

The E-Class continues to provide protection even after an accident occurs. This includes automatic fuel cut-off and other features that help to speed and facilitate occupant rescue.

The NECK-PRO head restraints are sensor-controlled.



# Some safety features you'll hopefully never notice.

The E-Class contains a wide range of safety systems designed to prevent accidents. Should an accident be unavoidable, PASSIVE-SAFE features are quick to react. PASSIVE-SAFE offers protection for your own vehicle and for others, including a high-strength safety cell, adaptive front air bags', side-impact air bags, head protection curtains, and the crash responsive NECK-PRO head restraints for the driver and front passenger seats. In the event of a rear-end impact, pre-tensioned springs push the head restraints on the driver and front passenger seats forward, bracing the heads of the front seat occupants and reducing the risk of whiplash.

POST-SAFE includes measures that help to prevent the situation from deteriorating after an accident. The fuel tank, for example, is situated in the protected area in front of the rear axle. Furthermore, the engine and fuel supply are automatically switched off after a serious collision. To prevent secondary accidents and make it easier to locate the vehicle concerned, the hazard warning lights are activated automatically. The doors also unlock automatically so that occupants can be rescued more quickly after an accident.

<sup>1</sup>WARNING: The forces of a deploying air bag can cause serious or fatal injuries to a child under age 13. Children under 13 should be seated in the back seat if possible. See Operator's Manual for additional warnings and information on air bags, seat belts and child seats.





## Comfort made the E-Class what it is today.

Or should that be the other way around?

Even the longest journey is more relaxing if you're sitting in the E-Class. A wide range of ARTICO<sup>1</sup> and premium leather options ensure that you will revel in customized splendor. The AMG Nappa leather upholstery featured on the E63 AMG is particularly sumptuous. Black Bird's Eye Maple or high-gloss Burl Walnut wood trim enhances the leather interior, while a heated steering wheel<sup>2</sup> is the perfect final touch.

An atmosphere of total comfort is standard in the E-Class – thanks in no small part to the THERMATIC automatic climate control system, which allows front seat occupants to select temperature levels to suit their own individual requirements. The advanced THERMOTRONIC automatic climate control system<sup>3</sup> allows separate temperature control in four different zones. Furthermore, humidity and pollutants are monitored by a sensor and, if necessary, THERMOTRONIC automatically switches to recirculation mode.

#### Comfort can take you anywhere.

When it comes to making you feel at ease, the E-Class has few rivals – which is not about to change – but we have tweaked a few of the details to help enhance the feeling.

Standard 10-way power adjustment for the heated front seats and manually adjustable lumbar support for the driver's seat allow the ideal seat position to be found. Climate Comfort seats' are available for you and your front passenger, featuring three-stage heating, active ventilation to cool the seat surfaces and individually adjustable luxury head restraints.

The E-Class doesn't leave your rear-seat passengers out in the cold, either. The rear seats are heated<sup>2</sup> to ensure that everybody travels in perfect comfort. The full power adjustment for the front seats can be operated by means of controls in the doors. The Memory Package allows you to store three settings for the driver and front passenger seats, the steering column and exterior mirrors.



<sup>1</sup>Available as an option on the E350 4MATIC<sup>™</sup> models. Only available as part of an option package on the E550 4MATIC<sup>™</sup> and E63 AMG. Not available on the E300 4MATIC<sup>™</sup> and E320 BLUETEC. <sup>2</sup>Available as an option on the E320 BLUETEC. Only available as part of an option package on the E350 4MATIC<sup>™</sup> Sedan, E350 4MATIC<sup>™</sup> Wagon, E550 4MATIC<sup>™</sup> and E63 AMG. Not available on the E300 4MATIC<sup>™</sup>



#### You will be entertained.

The E-Class takes entertainment to the same level as it takes comfort and driving enjoyment.

Now standard on every E-Class is the premium harman/kardon<sup>®</sup> LOGIC7<sup>®</sup> surround sound system, featuring twelve loudspeakers, 420-watts of power, a 9-channel Digital Sound Processing (DSP) amplifier and a 6-disc CD changer. This system, which is specially matched to the interior acoustics of the vehicle, allows all occupants to enjoy amazingly realistic and breathtakingly precise sound quality, wherever they happen to be sitting. Also included with this outstanding system are 110 premium channels of SIRIUS Satellite Radio.

All E-Class models also come standard with the COMAND control and display system so all customizable systems – climate control, seating, radio to name a few – are at your fingertips. All functions are controlled on a large colour display. A state-of-the-art TFT screen technology results in excellent brilliance and colour rendering. For even more command, the E550 4MATIC<sup>™</sup> and E63 AMG are fitted standard with our COMAND APS with navigation upgrade<sup>1</sup>, keeping you on course at all times.

Rounding things off are standard Bluetooth and cell phone integration, allowing you to charge your battery on the road or to enjoy safe, hands-free use while driving.

<sup>1</sup>Available as an option on the E300 4MATIC<sup>™</sup> and E320 BLUETEC. Only available as part of an option package on the E350 4MATIC<sup>™</sup> Sedan and E350 4MATIC<sup>™</sup> Wagon. <sup>2</sup>Optional on the E550 4MATIC<sup>™</sup> and E63 AMG. Not available on the E300 4MATIC<sup>™</sup> E320 BLUETEC and E350 4MATIC<sup>™</sup> models.

Mercedes-Benz is the only carmaker in the world that investigates the medical and psychological aspects of driving. This has led to the development of assistance systems that make driving safer and more enjoyable. Such systems include DISTRONIC<sup>2</sup> proximity control and LINGUATRONIC<sup>2</sup> voice control, both of which make for relaxed, stress-free driving.





#### You'll barely hear the engines and barely feel the road.

Fine wood and sumptuous materials aren't the only factors that help create the exceptional comfort you'll experience in the E-Class. The silence of the E-Class is legendary. Credit for the low noise levels inside the car goes in part to the measures taken to isolate engine sound. This and further extensive sound-absorbing measures mean that, while you'll hear a lot about the E-Class, you won't hear a lot from it.

The E-Class transmissions equal its engines in terms of comfort and dynamics. With the 7G-TRONIC 7-speed automatic transmission<sup>1</sup>, including AMG SPEEDSHIFT enhancements on the E63 AMG, gear changes are barely perceptible. It constantly operates in the optimum engine speed range for a sublime driving experience at all times. All 4MATIC<sup>™</sup> models feature a refined 5-speed automatic transmission.

Further to its almost imperceptible engines and transmissions, the E-Class' enhanced DIRECT CONTROL package gives you more driving enjoyment, particularly through corners, with no loss of ride comfort. Direct steering and reduced pitch and roll help to create a more agile driving experience.

All this can be taken to an even higher level with AIRMATIC DC air suspension<sup>2</sup> on the E550 4MATIC<sup>™</sup> and E63 AMG. AIRMATIC DC uses the Adaptive Damping System (ADS) to reduce body roll when cornering. If the sensors detect a sporty driving style, the comfortable default suspension setting is automatically firmed up. AIRMATIC DC is self-leveling and maintains a constant ride height for greater stability and improved handling. At high speeds, the body is automatically lowered to reduce roll and pitch.

<sup>1</sup>Standard on the E320 BLUETEC. Not available on the E300 4MATIC<sup>™</sup> E350 4MATIC<sup>™</sup> or E550 4MATIC<sup>™</sup> models. <sup>2</sup>Not available on the E300 4MATIC<sup>™</sup> E320 BLUETEC or E350 4MATIC<sup>™</sup> models.



## "The future of Diesel is BLUE."

The E320 BLUETEC has been named World Green Car by the International World Car Organization thanks in no small part to its revolutionary BLUETEC diesel engine. This V-6 engine produces 210 hp and a massive 400 lb-ft of torque, making driving highly enjoyable. But it's the BLUETEC's cleanliness and fuel economy that are truly amazing. Simply put, the E320 BLUETEC is the cleanest diesel vehicle in the world.

Thanks to this groundbreaking technological advance, E320 BLUETEC gets outstanding fuel consumption: just 7.7L/100 km combined. All this, and it still provides the exhilarating driving experience you expect from an E-Class.

As our own Dr. Dieter Zetsche puts it: "The future of diesel is BLUE."







### Performance art at its finest.

We go to extraordinary lengths to produce the special driving experience offered by the E-Class. The surprisingly attainable E300 4MATIC,<sup>™</sup> for example, has a V-6 engine that produces 228 hp and 221 lb-ft of torque, giving you plenty of power to get the most out of everyday driving.

Starting with the E300 4MATIC,<sup>™</sup> the same extensive technology package is the secret behind the V-6 engine in the E350 4MATIC<sup>™</sup> models. All camshafts feature variable adjustments across the entire engine speed range. Optimum fuel combustion also results in low consumption, while a unique balancer shaft ensures smooth operation.

Performance goes a step further on the E550 4MATIC<sup>™</sup> with its V-8 engine. The key data: 5.5-litre displacement, 382 hp and 391 lb-ft of torque. The result: a sublime driving experience, whatever the situation. Thanks to a lower final drive ratio, we were able to lower the engine speed level – and with it, the noise level.

The top-of-the-line E-Class engine is the high-performance AMG power plant in the E63 AMG. It provides 503 hp and 465 lb-ft of torque and rockets the vehicle to 100 km/h in just 4.5 seconds. There is no more exciting way to take to the open road than in the E63 AMG.





# The E-Class makes the best of the weather, whether it's bad or good.

Our award-winning 4MATIC<sup>™</sup> permanent all-wheel drive system gives you excellent control over your E-Class, so you can drive with complete confidence, no matter what the season or road conditions. It is always engaged, relentlessly sending torque to each wheel independently, ensuring optimal traction and control.

4MATIC<sup>™</sup> is aided by our 4-wheel Electronic Traction System (4-ETS). 4-ETS monitors each wheel for the first sign of wheel slippage. It then individually brakes the slipping wheels to maintain the perfect balance of power and traction. By continuously ensuring that more power goes to the wheels with more grip, 4-ETS can help keep you moving, even if only one wheel has traction.

 $4MATIC^{M}$  also works seamlessly with our Electronic Stability Program (ESP®), enhancing your all-wheel drive advantage through curves in rain, snow, and even on dry roads.





#### The E-Class wagon – live big.

A load capacity of up to 1,950 litres doesn't really need further explanation – it gives you the flexibility and versatility you need to live big. But size alone has never been enough for the E350 4MATIC<sup>™</sup> Wagon, which is why it features intelligent storage solutions.

The rear seats have a higher seating position than the front with a standard 2:1 split-folding functionality. Further to this, the rear backrests can be set to an angle two degrees steeper than usual in order to significantly increase the volume of the load area.

To make sure that everything stays where you want it to stay, the EASY-PACK Load Securing Kit is available as part of the Premium Package. It includes cargo rails, a telescopic bar, a retractable belt and four lashing rings, all designed to secure a variety of objects in place.

Small innovations like these have a major impact on just how useful the E-Class can be.

The EASY-PACK Load Securing Kit makes sure your cargo stays in place.



#### Four-door sedan. Four-star performance.

The most powerful E-Class comes courtesy of the Mercedes-Benz AMG motorsport experts. The E63 AMG has 503 hp and accelerates from 0 to 100 km/h in just 4.5 seconds. And 465 lb-ft of torque ensures that acceleration from any other speed is an equally breathtaking experience. The top speed is electronically governed at 250 km/h, but there are no limits to the driving pleasure we offer. That's partly due to the AMG SPEEDSHIFT 7G-TRONIC transmission. The three shift programs give you a choice between a Comfort or Sport mode, as well as a manual mode that lets you change gears using AMG shift paddles mounted to the steering wheel. The set-up has distinct echoes of the world of motor racing – as does the AMG high-performance braking system with its composite front brake discs, and the AMG sport suspension.

In visual terms, the E63 AMG cuts a striking figure: The AMG body styling consists of a front apron, side air outlets, circular chrome-ringed fog lamps, a rear apron and side skirts. A slick AMG spoiler enhances the trunk lid. Other exclusive features of the E63 AMG include an AMG sport exhaust with two chromed twin tailpipes and AMG 18" 5-spoke alloy wheels, painted titanium grey and burnished.

In the exclusive interior of the E63 AMG, high quality AMG Nappa leather appointments await, with AMG sport seats featuring Alcantara inserts at shoulder level and on the roof. There's an ergonomic AMG sport steering wheel to help you keep the E63 AMG under firm control, and the selector lever is trimmed in fine leather and Alcantara. These various features, including the RACETIMER in the AMG instrument cluster – assure an exciting motor racing atmosphere.

Experience a race-inspired drive with luxurious leather and ergonomic controls.





# An E-Class that matches your style to perfection.

*designo* offers a true feast for the senses. Once your eyes have taken in the many metallic paint finishes and the leather combinations, you'll savour the scent of the fine leather and the touch of the silk matte sealed wood surfaces. But it's not just the quality and workmanship that make *designo* so unique: It's also the almost infinite range of combinations. They allow you to give your Mercedes-Benz a signature of its own – as if you were furnishing your home.

The seats and door centre panels can be trimmed in single-tone or two-tone leather in a choice of eight shades. The six-rib upholstery fluting, with elaborately stitched double lap seams, is exclusive to *designo*. *designo* leather upholstery also includes a black roof liner and a gearshift lever in black *designo* leather.

For *designo* wood trim, you have the choice of Umber Maple Grain, Brown Poplar, Red-Brown Cinnamora or Burl Walnut.

Have we whetted your appetite? See your dealer for further details.





### Brilliantly engineered colours.



Wonderfully sophisticated and refined colours have been created using the most technologically advanced materials. A protective clear coat gives your E-Class a scratch resistance unparalleled in the automobile industry, making it less susceptible to environmental factors such as precipitation, sunlight, temperature variations, dust and soot.

	ATHER		Beige				Seige		ara Beige <sup>1</sup>	Black/Cognac Brown <sup>1</sup>	AMG NAPPA LEATHER		Beige		
	ARTICO LEATHER	Black	Cashmere Beige	Sierra Grey	LEATHER	Black	Cashmere Beige	Sierra Grey	Black/Sahara Beige <sup>1</sup>	Black/Cog	AMG NAPF	Black	Cashmere Beige	Sierra Grey	
SOLID PAINT															
Black		٠	٠	٠		٠	٠	٠	٠	٠		٠	٠	٠	
Calcite White		٠	٠	٠		٠	٠	٠	0	٠		٠	٠	٠	
METALLIC PAINT															
Columbite Black		٠	٠	٠		٠	٠	٠	٠	٠		٠	٠	٠	
Obsidian Black		٠	٠	٠		٠	٠	٠	٠	٠		٠	٠	٠	
Periclase Green		٠	٠	٠		٠	٠	٠	٠	0		٠	٠	٠	
Tanzanite Blue		٠	٠	٠		٠	٠	٠	٠	٠		٠	٠	٠	
Flint Grey		٠	0	٠		٠	0	٠	٠	٠		٠	0	٠	
Carneol Red		٠	٠	٠		٠	٠	٠	٠	٠		٠	٠	٠	
Cubanite Silver		٠	0	٠		٠	0	٠	٠	٠		٠	0	٠	
Tenorite Grey		٠	0	٠		٠	0	٠	٠	٠		٠	0	٠	
Iridium Silver		٠	0	٠		٠	0	٠	0	٠		٠	0	٠	
Indium Grey		٠	٠	0		٠	٠	0	٠	٠		٠	٠	0	
Decomposition de decomplimention	0.0														

Recommended combination
 O Possible combination

<sup>1</sup>Seats and door panels in selected colour (single tone leather), other interior appointments in contrasting black. Available option for the E350 4MATIC<sup>™</sup> and E550 4MATIC<sup>™</sup> models. Not available for the E300 4MATIC<sup>™</sup> E320 BLUETEC, E350 4MATIC<sup>™</sup> Wagon or E63 AMG.

#### SOLID PAINT



040 Black



650 Calcite White





170 Columbite Black



368 Flint Grey



544 Carneol Red

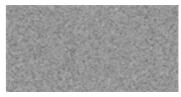


723 Cubanite Silver



755 Tenorite Grey





963 Indium Grey



300 Periclase Green



359 Tanzanite Blue



#### TRIM



731 Burl Walnut (high-gloss)



732 Black Bird's Eye Maple



W60 designo Burl Walnut



H73 AMG Carbon Fibre

#### *designo* ALCANTARA ROOF LINER



Y83 Anthracite



Y87 Sierra Grey



Y89 Cashmere Beige

## ARTICO LEATHER



141 Black



144 Cashmere Beige





821 Black



825 Black/Sahara Beige<sup>1</sup>

### AMG NAPPA LEATHER



851 Black



824 Cashmere Beige



827 Black / Cognac Brown<sup>1</sup>







148 Sierra Grey



828 Sierra Grey



858 Sierra Grey

<sup>1</sup>Seats and door panels in selected colour (single tone leather), other interior appointments in contrasting black. Available option for the E350 4MATIC<sup>™</sup> and E550 4MATIC<sup>™</sup> models. Not available for the E300 4MATIC<sup>®</sup> E320 BLUETEC, E350 4MATIC<sup>®</sup> Wagon or E63 AMG.

INDIVIDUAL EQUIPMENT (SELECTION)	E300 4MATIC <sup>™</sup>	E320 BLUETEC	E350 4MATIC <sup>™</sup>	E350 4MATIC <sup>III</sup> Wagon	E550 4MATIC <sup>™</sup>	E63 AMG
TRANSMISSION						
5-speed automatic transmission	٠	-	٠	٠	٠	-
7G-TRONIC 7-speed automatic transmission	-	٠	-	-	-	-
7G-TRONIC 7-speed automatic transmission with AMG SPEEDSHIFT enhancements	-	-	-	-	-	•
TRACTION/STABILITY						
4MATIC <sup>™</sup> permanent all-wheel drive with 4-ETS	٠	-	٠	٠	٠	-
Parameter steering	٠	-	٠	٠	٠	•
Electronic Stability Program (ESP®) including ABS and traction control (ASR)	•	•	•	•	•	•
Brake Assist (BAS)	٠	٠	٠	٠	٠	•
AIRMATIC DC air suspension with Adaptive Damping System (ADS)	-	-	-	-	•	•
Sport suspension	-	-	٠	-	•	-
AMG sport suspension	-	-	-	-	-	•
AMG-tuned performance suspension	-	-	-	-	-	O 1
Limited slip rear differential	-	-	-	-	-	O 1
AUDIO/VISUAL/COMMUNICATION						
COMAND with harman/kardon <sup>®</sup> LOGIC7 <sup>®</sup> surround sound system with MP3-compatible 6-disc CD changer	•	•	•	•	•	•
COMAND APS with navigation	0	0	O 1	O 1	•	•
SIRIUS Satellite Radio <sup>2</sup>	•	٠	٠	٠	•	•
Cellular Telephone Preparation with Bluetooth Adaptor	•	٠	٠	•	•	•
Auxiliary input in glove box	•	٠	٠	٠	٠	•
LINGUATRONIC voice control	-	-	-	-	0	0

INDIVIDUAL EQUIPMENT (SELECTION)	E300 4MATIC <sup>™</sup>	E320 BLUETEC	E350 4MATIC <sup>™</sup>	E350 4MATIC <sup>m</sup> Wagon	E550 4MATIC <sup>™</sup>	E63 AMG
EXTERIOR						
17" 11-spoke alloy wheels	٠	-	-	-	-	-
16" 7-spoke alloy wheels	-	•	-	-	-	-
17" 7-spoke alloy wheels	-	-	-	٠	-	-
18" 10-twin spoke alloy wheels	-	-	٠	-	•	-
AMG 18" 5-spoke alloy wheels	-	-	-	-	O 1	-
AMG 18" 5-spoke alloy wheels	-	-	-	-	-	•
AMG 18" multi-piece alloy wheels	-	-	-	-	-	O 1
Electronically adjustable heated exterior mirrors with turn signal indicators	•	•	•	•	•	•
Heated windshield washer system with two-stage rain-sensing windshield wipers	•	•	•	•	•	•
Tinted glass	٠	•	٠	٠	•	•
Remote trunk release	٠	٠	٠	٠	٠	•
Electronic trunk closer	O 1	<b>O</b> <sup>1</sup>	O 1	-	O 1	O 1
Active Bi-Xenon headlamps with washers and cornering lights	O 1	<b>O</b> <sup>1</sup>	•	•	•	•
AMG Styling Package	-	-	-	-	O 1	•
INTERIOR						
10-way power adjustable heated front seats with 3-position memory	•	•	•	•	•	•
Multicontour driver and front passenger seats with 3-position memory	-	-	-	-	<b>O</b> <sup>1</sup>	•
Climate Comfort front seats (heated and ventilated, with perforated leather)	-	-	0	0	O 1	0 <sup>1</sup>
Heated rear seats	-	O 3	O 1	O 1	O 1	O 1

## INDIVIDUAL EQUIPMENT (SELECTION)

	E300 4MATIC <sup>™</sup>	E320 BLUETEC	E350 4MATIC <sup>74</sup>	E350 4MATIC <sup>TM</sup> Wa	E550 4MATIC <sup>™</sup>	E63 AMG
Split-folding rear seats	٠	٠	٠	٠	•	•
ARTICO leather upholstery <sup>4</sup>	٠	٠	-	-	-	-
Leather upholstery	O 5	0	٠	٠	٠	-
AMG Nappa leather upholstery	-	-	-	-	-	•
Leather-wrapped multifunction steering wheel and shift knob	•	•	•	•	•	•
Heated steering wheel	•	•	٠	٠	•	-
Leather/wood steering wheel <sup>6</sup>	-	0	0	0	0	-
Steering wheel shift paddles	-	-	-	-	O 1	•
Burl Walnut wood trim (high-gloss)	•	٠	-	٠	-	-
Black Bird's Eye Maple wood trim	-	-	٠	-	•	•
designo Burl Walnut wood trim	-	-	0	-	0	0
AMG Carbon Fibre trim	-	-	-	-	-	O 1
designo Alcantara roof liner	-	-	-	-	-	•
Velour floor mats	•	•	٠	٠	•	•
Power-tilt/sliding glass sunroof	•	•	٠	٠	•	•
Panoramic sunroof	-	O 5	<b>O</b> <sup>5</sup>	-	O 5	O 1
Rear window sunshade	-	O 1	O 1	-	O 1	•
Door-integrated roller blinds for rear side windows	-	-	-	O 1	-	O 1
THERMATIC automatic climate control	•	•	٠	٠	-	-
THERMOTRONIC 4-zone automatic climate control	-	-	-	-	•	•
Power-tilt/telescoping steering column with 3-position memory	•	•	•	•	•	•
Auto-dimming mirrors (rearview and driver's side)	٠	٠	٠	٠	٠	•
Trunk pass-through and ski bag	٠	•	٠	٠	•	-

agon

INDIVIDUAL	EQUIPMEN	r (selection)					'agon			
				E300 4MAIIC	E320 BLUETEC	E350 4MATIC <sup>™</sup>	E350 4MATIC <sup>™</sup> Wagon	E550 4MATIC <sup>™</sup>	E63 AMG	
CONVENIENCE										
Integrated gara	ge door open	er	(	<b>D</b> <sup>1</sup>	•	٠	٠	٠	٠	
EASY-PACK por	wer tailgate			-	-	-	٠	-	-	
EASY-PACK Loa	ad Securing K	it		-	-	-	O 1	-	-	
DISTRONIC				-	-	-	-	0	0	
SmartKey with	panic button			•	•	٠	٠	•	•	
KEYLESS-GO				-	0	0	0	O 1	O 1	
PARKTRONIC			(	С	0	0	-	•	•	
SAFETY										
PRE-SAFE®				•	•	٠	٠	•	•	
Dual-front, from	nt side and wi	ndow curtain air bags		•	•	٠	٠	٠	٠	
Five 3-point se rear with auton (except centre	natic belt-heig	: height-adjustable, ght adjustment		•	•	•	•	•	•	
ISOFIX child se	at mounts			•	•	٠	٠	•	•	
Anti-theft alarr	n system with	tow-away protection		•	٠	٠	٠	٠	٠	
Belt tensioners	with belt-for	ce limiters		•	•	٠	٠	•	•	
TeleAid Emerge	ency Calling S	ystem <sup>7</sup>		•	٠	٠	٠	٠	٠	
Tire Pressure L	oss Warning S	System		•	•	٠	٠	•	•	
Tire Pressure N	Ionitoring Sys	tem		-	-	-	-	-	O 1	
Standard	O Optional	- Not Available								

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<sup>1</sup>Only available as part of an option package. <sup>2</sup>Monthly subscription required for service. <sup>3</sup>Only available in conjunction with leather upholstery. <sup>4</sup>Man made leather. <sup>5</sup>Only available in conjunction with the Premium Package. <sup>6</sup>Not available in conjunction with the heated steering wheel. <sup>7</sup>Subscription is required for service to be active. TeleAid operates only where cellular and Global Positioning System coverage is available.



E300 4MATIC <sup>™</sup>	E320 BLUETEC	E350 4MATIC <sup>™</sup>	E350 4MATIC <sup>™</sup> Wagon	E550 4MATIC <sup>™</sup>	E63 AMG	OPTION PACKAGES	E300 4MATIC <sup>™</sup>	E320 BLUETEC	E350 4MATIC <sup>™</sup>	E350 4MATIC <sup>™</sup> Wagon	E550 4MATIC <sup>™</sup>	E63 AMG
o	-	-	-	-	-	<b>BI-XENON HEADLAMPS PACKAGE:</b> Active Bi-Xenon headlamps. Cornering lights. Headlamp washers.	0	o	•	•	•	•
-	0	-	-	-	-	AMG SPORT PACKAGE: AMG 18" 5-spoke alloy wheels. Performance tires. AMG Styling Package (front apron and rear apron). Steering wheel shift paddles.	-	-	-	-	0	-
-	-	o	-	-	-	AMG PERFORMANCE PACKAGE: AMG 18" 5-spoke multi-piece wheels. Electronic speed limiter deletion. Sport suspension. Limited slip rear differential. AMG Carbon Fibre trim. Tire Pressure Monitoring System. Performance tires.	-	-	-	-	-	0
-	-	-	0	-	-	• Standard O Optional - Not Available						
-	-	-	-	0	-							
-	-	-	-	-	0							
	• • -	· · · · · · · · · · · · · · · · · · ·	<ul> <li>o</li> <li>-</li> <li>o</li> <li>-</li> <li>-&lt;</li></ul>	0     -1     -1     -1       1     -1     0     -1       1     -1     0     -1       1     -1     0     -1		 	NUM       VIVIN       V	NO       VILVW       VI	NO       VIVW VOSI       VO       VVV VOSI       VVVV VOSI       VVVV VOSI       VVVV VOSI       VVVV VOSI       VVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVV	NUM       N	NUMW       Nume       Number       <	Normal Solution       Normal Solution

# The difference others see and you can feel.

There are various Sport Packages available for the E-Class that others will notice and you will feel in your bones.

The AMG Sport Package for the E550 4MATIC<sup>™</sup> includes an ergonomic AMG sport steering wheel with aluminium shift paddles to control the 5-speed automatic transmission in manual mode. Also included is AMG body styling with dynamic front and rear aprons, chrome AMG tailpipes and AMG 18" 5-spoke alloy wheels with performance tires! But it doesn't stop with good looks on the outside. This package also integrates AMG detailing throughout the interior, such as stylish AMG floor mats.

Our new AMG Performance Package for the E63 AMG goes even further with AMG 18" 5-spoke multi-piece wheels and performance tires' for outstanding looks and even better grip. AMG Carbon Fibre trim accents further enhance the already impressive interior, and the driving experience is maximized with electronic speed limiter deletion, a sport-tuned suspension, a limited slip rear differential, and our Tire Pressure Monitoring System for exact information on each tire's pressure.

Whichever package you use, it's sure to elevate your E-Class driving experience to new heights.





## Finish with a finishing touch or two.



If you want to give your E-Class an even sportier look, you'll find exactly what you're looking for with our complete line of accessories. They can help personalize your new E-Class, making it unique to you. Here is an in-depth look at just a few of the accessories available to give your E-Class that individual flavour.

See your dealer for more information.

### 17" "Markab" multi-spoke Incenio alloy wheels

18" "Almach" 5-twin spoke alloy wheels

These designer accessory wheels make a statement. With a 245/45 R 17 specification, these multi-spoke wheels add an extra flare that will get you noticed.

Opt for the timeless 5-twin spoke design with the "Almach" accessory wheels for your new E-Class. Emphasize power and performance with the 245/45 R 18 all-season tires.







### Roof rack

The Alustyle ski and snowboard rack is incredibly practical. It holds up to 4 pairs of skis or 2 snowboards.

## iPod<sup>®</sup> Integration Kit

You've spent time carefully filling your iPod® with the great music you love. Now you can enjoy every minute of every song as you cruise in your E-Class, courtesy of the iPod® Integration Kit.





	E300 4MATIC™	E320 BLUETEC	E350 4MATIC™	E350 4MATIC <sup>™</sup> WAGON	E550 4MATIC™	E63 AMG
Engine type	DOHC 24-valve 90° V-6	DOHC 24-valve 90° V-6	DOHC 24-valve 90° V-6	DOHC 24-valve 90° V-6	DOHC 32-valve 90° V-8	DOHC 32-valve 90° V-8
Total displacement	2,996-cc	2,987-cc	3,498-cc	3,498-cc	5,461-cc	6,208-cc
Net power	228 hp @ 6,000 rpm	210 hp @ 3,800 rpm	268 hp @ 6,000 rpm	268 hp @ 6,000 rpm	382 hp @ 6,000 rpm	503 hp @ 6,800 rpm
Net torque	221 lb-ft @ 2,700-5,000 rpm	400 lb-ft @ 1,600-2,400 rpm	258 lb-ft @ 2,400-5,000 rpm	258 lb-ft @ 2,400-5,000 rpm	391 lb-ft @ 2,800-4,800 rpm	465 lb-ft @ 5,200 rpm
Acceleration <sup>1</sup> , 0-100 km/h	7.8 seconds	6.8 seconds	7.1 seconds	7.4 seconds	5.5 seconds	4.5 seconds
Approximate top speed	244 km/h	250 km/h²	250 km/h²	245 km/h²	250 km/h²	250 km/h²
Tires, front rear	245/55 R 17 245/55 R 17	225/55 R 16 225/55 R 16	245/40 R 18 245/40 R 18	245/55 R 17 245/55 R 17	245/40 R 18 245/40 R 18	245/40 R 18 265/35 R 18
Fuel economy; city/highway estimate	12.4-8.8 L/100 km	9.0-6.1 L/100 km	12.9-9.0 L/100 km	13.3-9.4 L/100 km	15.8-10.4 L/100 km	17.2-10.8 L/100 km
Fuel tank capacity	80.0 litres (with 9.0-litre reserve)	80.0 litres (with 9.0-litre reserve)	80.0 litres (with 9.0-litre reserve)	80.0 litres (with 9.0-litre reserve)	80.0 litres (with 9.0-litre reserve)	80.0 litres (with 14.0-litre reserve)
Fuel requirement	Premium unleaded gasoline	Diesel	Premium unleaded gasoline	Premium unleaded gasoline	Premium unleaded gasoline	Premium unleaded gasoline
Dimensions⁴ Wheelbase Overall length Overall height Overall width incl. mirrors	112.4 in/2,854 mm 191.0 in/4,852 mm 59.0 in/1,498 mm 81.2 in/2,063 mm	112.4 in/2,854mm 191.0 in/4,852mm 59.0 in/1,499mm 81.2 in/2,063mm	112.4 in/2,854mm 191.0 in/4,852mm 59.0 in/1,499mm 81.2 in/2,063mm	112.4 in/2,854mm 192.3 in/4,884mm 59.4 in/1,509mm 81.2 in/2,063mm	112.4 in/2,854 mm 191.0 in/4,852 mm 58.1 in/1,475 mm 81.2 in/2,063 mm	112.4 in/2,854 mm 192.2 in/4,881 mm 57.7 in/1,465 mm 81.2 in/2,063 mm
Curb weight	3,902 lb/1,770 kg	3,860 lb/1,750 kg	3,925 lb/1,780 kg	4,245 lb/1,925 kg	4,100 lb/1,860 kg	4,390 lb/1,990 kg
Trunk capacity	19.1 cu ft/540 litres	19.1 cu ft/540 litres	19.1 cu ft/540 litres	See Cargo Capacity	18.7 cu ft/530 litres	18.7 cu ft/530 litres
Cargo capacity Rear seats in use				24.4 cu ft/690 litres		

Rear seats lowered

68.9 cu ft/1,950 litres

<sup>1</sup>Stated rates of acceleration are based on manufacturer's track results and may vary depending upon model, environmental and road surface conditions, driving style, elevation and vehicle load. <sup>2</sup>Electronically limited. <sup>3</sup>These estimates are based on Transport Canada testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide. 4 Dimensions shown are for models with standard equipment.

## A passion for things done right.

It's what you expect from Mercedes-Benz. A passion for craftsmanship and attention to detail is what sets Mercedes-Benz apart from all other manufacturers. This passion drives us to set new standards in design, performance, comfort and safety. To continually build on the legendary traditions of Mercedes-Benz. And to provide you with an ownership experience unlike any other, including the valuable benefits described below.

#### 24-hour Roadside Assistance

During the basic warranty coverage of 48 months and the time duration of the optional Extended Limited Warranty, Mercedes-Benz Roadside Assistance will be at your service. We'll bring you some gas, replace a flat tire with your spare, or jumpstart your car. In the event of a mechanical breakdown. if attempts by our Roadside Assistance technician have not made your vehicle safely operable. towing service will be provided to the nearest Mercedes-Benz dealership. Assistance is available 24 hours a day, every day, to anyone driving a Mercedes-Benz anywhere in Canada or the continental U S<sup>1</sup>

#### Wear and tear coverage

For 24 months or 40,000 km (whichever comes first) many items normally considered "wear and tear", such as light bulbs, brake pads and discs, are covered. If necessary, an authorized Mercedes-Benz dealer will replace these parts at no charge to you.

#### **Mercedes-Benz warranties**

The Mercedes-Benz New Vehicle Limited Warranty covers defects in materials or workmanship for 48 months or 80,000 km, whichever occurs first. To widen your window of confidence, you can opt for a Mercedes-Benz Extended Limited Warranty as well<sup>2</sup>.

### Customer service

Owning a Mercedes-Benz means that when you have a question, we're here to help. Customer Service is open from 9 a.m. to 5 p.m. EST, Monday through Friday, and is staffed with knowledgeable Mercedes-Benz people who can talk you through the finer points of working your car's audio system – or even assist you in locating the nearest Mercedes-Benz dealership. Just call 1-800-387-0100. It's that simple.

### Trip interruption reimbursement

If a breakdown covered by your New Vehicle Limited Warranty occurs more than 80 km from your home, leaves your Mercedes-Benz vehicle inoperable or unsafe to drive, and requires overnight repairs, we've got you covered. You will be reimbursed up to \$500 for hotel accommodations and up to \$600 for alternate travel expenses per incident while your car is being repaired at an authorized Mercedes-Benz dealership.

## Log on to learn more at mercedes-benz.ca

Looking for more Mercedes-Benz information? Visit mercedes-benz.ca to open an online window to Mercedes-Benz Canada. Get information about any model, including financing and leasing options, upcoming vehicles, or purchase Mercedes-Benz the Collection gifts and personal accessories. Our website also offers details about the Mercedes-Benz Extended Limited Warranty, Mercedes-Benz Ownership, and the history of Mercedes-Benz



<sup>1</sup>Vehicle must be accessible from main roads. Roadside Assistance may involve charges for parts, service and towing. Depending on the circumstances, these services may be provided by an outside service provider, courtesy of Mercedes-Benz Roadside Assistance. For full details of the Roadside Assistance Program, please see your dealer. <sup>2</sup>Please see your dealer for warranty details as well as for terms, conditions and pricing for extended warranty options.



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> Printed in Canada MBC-07-E08-24000

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