

COLOR AND TRIM

COLOR COMBINATIONS

C 280 AND C 350 LUXURY SEDANS

PAINT		040	197	359	544	590	650	723	747	775
Code Color		Black	Obsidian Black ¹	Capri Blue ¹	Barolo Red ¹	Mars Red	Arctic White	Pewter ¹	Granite Grey ¹	Iridium Silver ¹
UPHOLSTERY	Color									
	■ Standard MB-Tex	•	•	•	•	•	•	•	•	•
	Black Stone Ash	•	•	•	•	•	•	•	•	–
□ Optional Premium Leather	Color									
	Black Stone Ash	•	•	•	•	•	•	•	•	–
	Black Stone Ash	•	•	•	•	•	•	•	•	•
INTERIOR WOOD TRIM										
■ Standard		Laurel	•	•	•	•	•	•	•	•

C 230 AND C 350 SPORT SEDANS

PAINT		040	359	544	590	650	723	747	768	775
Code Color		Black	Capri Blue ¹	Barolo Red ¹	Mars Red	Arctic White	Pewter ¹	Granite Grey ¹	Diamond Black ¹	Iridium Silver ¹
UPHOLSTERY	Color									
	■ Standard MB-Tex	•	•	•	•	•	•	•	•	•
	Black Ash	•	•	•	•	•	•	•	•	•
□ Optional Premium Leather	Color									
	Black	•	•	•	•	•	•	•	•	•
INTERIOR WOOD TRIM										
■ Standard		Black Birdseye Maple	•	•	•	•	•	•	•	•

• STANDARD COMBINATION.
– NOT AVAILABLE.

¹ Metallic paint, optional at extra cost.



THE 2007 C-CLASS LUXURY SEDANS

C280 C350



Mercedes-Benz

CAPTIVATING P02

ALLURING P04

SATISFYING P06

MOTIVATED P08

ALL-WHEEL DRIVE
AND ACCESSORIES P10

EXPRESSIVE P12

MBUSA.com P20

A WISE
INVESTMENT
PAYS LASTING
DIVIDENDS.

Contemporary styling, timeless refinement and a driving experience that is uniquely Mercedes-Benz. The 2007 C-Class Luxury Sedans have it all. Both the C 280 and C 350 have powertrains with efficient, powerful DOHC V-6 engines and 7-speed automatic transmissions—or 5-speed automatic transmissions in 4MATIC™ permanent all-wheel drive versions—that provide incredibly spirited performance. The elegantly appointed passenger compartment with hand-polished wood offers comfort and convenience features to delight both your eyes and your heart. A multilink suspension paired with our Electronic Stability Program (ESP®) delivers an exceptionally smooth ride with precise control. And the added security of available 4MATIC permanent all-wheel drive inspires your confidence in any season. Superb design, legendary engineering and refined detailing create outstanding value that sets the C-Class Luxury Sedans apart from the crowd—today and tomorrow.

C280 shown on cover in optional Iridium Silver metallic paint.

C350 Luxury Sedan shown in optional Iridium Silver metallic paint with optional Sunroof Package.



C280 Luxury Sedan shown in optional Granite Grey metallic paint with optional Sunroof and Lighting Packages.

BE KNOWN BY YOUR ACHIEVEMENTS.



No matter how you look at it, the C 280 Luxury Sedan is a polished performer. Its sculpted contours are set off by the taut lines of its lower bodywork, jewel-like clear-lens headlamps and bold 16" alloy wheels. Additionally, a fuel-efficient 228-horsepower, 3.0-liter DOHC V-6 engine with a driver-adaptive 7-speed automatic transmission—or 5-speed automatic transmission in 4MATIC™ permanent all-wheel drive versions—delivers

impressive acceleration on demand and plenty of passing power. You'll enjoy a supple ride, quick response and confident control with the C 280's multilink suspension, while optional 4MATIC permanent all-wheel drive enhances that self-assured feeling throughout every season. Dressed for success and engineered to excel, the C 280 Luxury Sedan is loaded with star quality.

Distinctive styling details

A refined chrome-edged grille, sculpted front and rear aprons, an integrated trunk spoiler edge and fashionably flared side sills add sophisticated spark from every angle.

16" alloy wheels

Elegantly rendered in a 7-spoke motif, these lightweight wheels provide an extra measure of visual finesse to the graceful C 280 Luxury Sedan.



C 350 Luxury Sedan shown in optional Capri Blue metallic paint with optional Sunroof and Lighting Packages.

Accommodation gains an invigorating edge with the C 350 Luxury Sedan, while its 268-horsepower, 3.5-liter engine delivers pulse-quickening acceleration. Luxurious appointments in its spacious cabin can make any drive an experience to savor. Brilliant clear-lens headlamps and 16" 7-spoke alloy wheels add defining visual panache to the C 350's elegant lines. Optional 4MATIC permanent all-wheel drive helps maintain your self-assurance in any season, on any road! Poised, balanced and responsive, the C 350 Luxury Sedan has a dynamic personality designed to keep you confident and in command wherever you travel.

1 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.

EXHILARATION IS ALWAYS IN STYLE.



INDULGE YOUR SENSIBILITIES.

The cabin of the C-Class Luxury Sedan is a study in engaging indulgence. Its intelligent dashboard design, convenient in-dash CD player, luxurious dual-zone climate control system and stylish color palette may be the first things to catch your eye. But look closer and you'll discover an abundance of exquisitely refined details that add unique appeal to its inviting character. Settle into the 10-way power driver's seat with 3-position memory. In front of it stands the 4-way power steering column. The vehicle seat memory system retains the steering column settings as well as those for the side mirrors. Classic luxury and contemporary charisma have never come together so seamlessly – or so elegantly – to keep you this comfortable behind the wheel, mile after captivating mile.

a. Instrument cluster

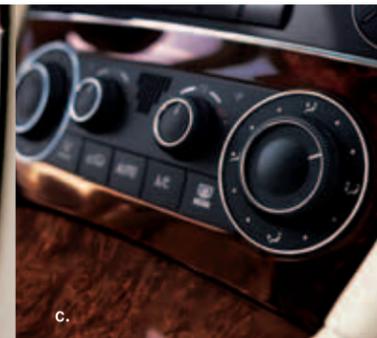
Prominent circular gauges are ringed in distinctive chrome and flank a multifunction display that, along with steering-wheel controls, puts numerous vehicle functions at your fingertips.

b. In-dash CD player

The standard 6-speaker sound system features an in-dash CD player with MP3 capability and a large easy-to-view readout. And C-Class Luxury Sedans offer SIRIUS Satellite Radio¹ as an option.

c. Refined climate controls

The standard dual-zone climate control system features multiple sensors, a dust and pollen filter and automatic control of blower speed, airflow and temperature. Elegant, user-friendly controls add to both style and convenience.



¹ Programming subject to change. Not available in Alaska, Hawaii or Puerto Rico. While the SIRIUS network of satellite and terrestrial antennae provides nearly seamless service throughout the contiguous U.S., SIRIUS service may be unavailable or interrupted for a variety of reasons, including environmental or topographic conditions; in certain locations such as tunnels, parking garages or within or next to large buildings; or near other technologies that can interfere with the SIRIUS signal. SIRIUS, the dog logo and SIRIUS stream names and logos are trademarks of SIRIUS Satellite Radio.

C280 Luxury Sedan shown in optional Stone Premium Leather upholstery with heated front seats and Lighting Package.

DETAILS DEFINE YOUR CHARACTER.

By blending impeccable appointments, outstanding craftsmanship and an inspired sense of style, the C-Class Luxury Sedans beckon you with a unique combination of form and function. The lush appeal of hand-polished Laurel wood trim and MB-TEX upholstery is enhanced by the practical beauty of standard features like a multifunction steering wheel, and options including SIRIUS Satellite Radio. As you travel, safety systems such as six standard air bags and Active Front Head Restraints add to your sense of well-being. Premium packages offer such options¹ as the harman/kardon[®] LOGIC7[®] digital surround-sound system, a power rear-window sunshade and rain-sensing wipers, which can make any journey more enjoyable, regardless of your destination.



C280 Luxury Sedan shown in optional Stone Premium Leather upholstery with optional COMAND system.



a. Multifunction steering wheel

You can adjust the volume of the audio system, program various vehicle settings and even check the standard trip computer using fingertip controls on the steering wheel and readouts in the multifunction dashboard display.

b. Automatic lighting

Turn the switch to the Auto position and the headlamps on your C-Class will automatically come on at dusk or as you enter a garage or tunnel. Night security illumination can light a path after you park, and locator lighting can help brighten your return.

c. Optional digital surround sound

The available harman/kardon LOGIC7 digital surround-sound system² is like having a concert hall on wheels. A 7.1-channel amplifier and 12 speakers deliver 320 watts of astounding music power.

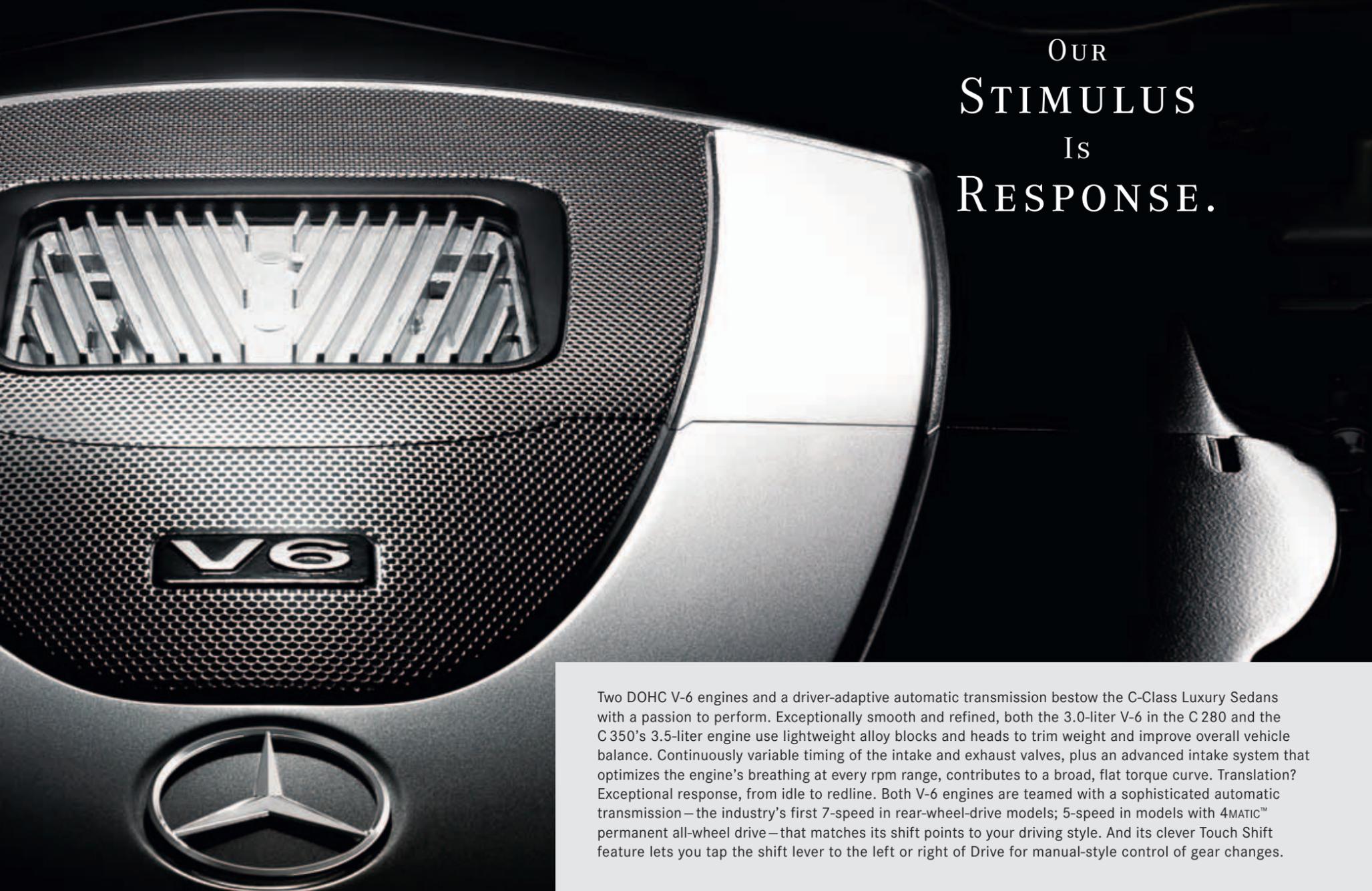
d. Optional DVD-based Navigation System³

The optional COMAND system integrates the controls for the optional DVD-based Navigation System and audio system, plus the optional telephone and glovebox-mounted MP3-compatible 6-disc CD changer, into one in-dash panel with a 6.5" color-LCD display.

¹ See optional equipment listing on page 19.

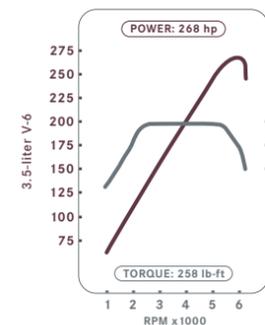
² Surround sound provided for FM radio, CD playback and optional SIRIUS Satellite Radio. ³ While the Navigation System provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or verbal displays once the vehicle has been stopped in a safe place. Maps do not cover all areas nor all routes within an area.

OUR
STIMULUS
Is
RESPONSE.



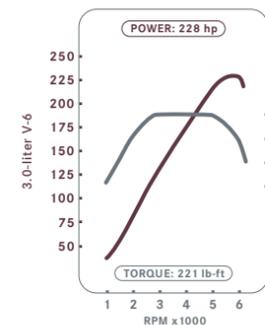
Two DOHC V-6 engines and a driver-adaptive automatic transmission bestow the C-Class Luxury Sedans with a passion to perform. Exceptionally smooth and refined, both the 3.0-liter V-6 in the C 280 and the C 350's 3.5-liter engine use lightweight alloy blocks and heads to trim weight and improve overall vehicle balance. Continuously variable timing of the intake and exhaust valves, plus an advanced intake system that optimizes the engine's breathing at every rpm range, contributes to a broad, flat torque curve. Translation? Exceptional response, from idle to redline. Both V-6 engines are teamed with a sophisticated automatic transmission—the industry's first 7-speed in rear-wheel-drive models; 5-speed in models with 4MATIC™ permanent all-wheel drive—that matches its shift points to your driving style. And its clever Touch Shift feature lets you tap the shift lever to the left or right of Drive for manual-style control of gear changes.

C 280 Luxury Sedan shown in optional Pewter metallic paint with optional Sunroof and Lighting Packages.



C350 3.5-liter V-6 engine

The exhilarating character of the C 350 Luxury Sedan starts with its 3.5-liter DOHC V-6. Developing an electrifying 268 horsepower—and 258 lb-ft of torque from 2,400 to 5,000 rpm—it's easy to see how this V-6 engine earned the Mercedes-Benz name.



C280 3.0-liter V-6 engine

As polished as it is enthusiastic, the 3.0-liter DOHC V-6 in the C 280 Luxury Sedan generates a spirited 228 horsepower. And with all of its 221 lb-ft of peak torque available between 2,700 and 5,000 rpm, you can be assured of rapid response, whether taking off from a stop or merging onto a crowded freeway.



Driver-adaptive 7-speed automatic transmission

For 2007, every rear-wheel-drive C-Class Luxury Sedan features the industry's first 7-speed automatic. A smooth and seamless driving partner, it contributes to quicker acceleration and helps improve overall fuel efficiency. 4MATIC models feature our responsive 5-speed automatic, and both transmissions are electronically controlled and offer the driving fun of Touch Shift.

BRING CONFIDENCE TO UNCERTAIN TIMES.

It might be a sudden rainstorm. Or it could be the most spectacularly inviting twisty two-lane road you've ever encountered. Unexpected moments can occur at any time of day or night, at any time of year. Whenever one does arrive, you'll find 4MATIC permanent all-wheel drive ready to provide an extra measure of handling reassurance. Optional on the C 280 and C 350 Luxury Sedans, 4MATIC can make a performance difference you'll feel, and feel good about, wherever your travels may lead.

4MATIC™ permanent all-wheel drive

The optional 4MATIC system is fully automatic: It's always engaged and always sending torque to every wheel. And 4MATIC is integrated with our standard Electronic Stability Program (ESP®), which maximizes the effectiveness of 4MATIC in corners.

4-wheel Electronic Traction System (4-ETS)

To help ensure that driving power translates into control, 4MATIC incorporates our 4-wheel Electronic Traction System. 4-ETS monitors each wheel for the first sign of wheel slip, and can individually brake a slipping wheel to maintain the balance of power or reduce excess torque.

By continuously ensuring that power goes to the wheels with grip, 4MATIC can help get you going, even if only one wheel has traction.¹



¹ No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.



Chrome headlamp rings

It's hard to imagine that anything could improve the look of our elliptical headlamps. But this set of chrome rings has risen to the challenge, creating an even more distinctive look for the front end of the C-Class.



Illuminated door sill panels

A welcome sign that lets you know you're about to drive one of the finest automobiles ever made, these stainless-steel door sills light your way into the C-Class each time you open the door.



Exterior mirror housings

For an added touch of style and prestige, our distinctive, chrome-plated mirror housings are the perfect complement to the LED turn signals contained within.



Rear spoiler

The rear spoiler enhances the sporty design of our C-Class. Tailor-made of high-quality material for quick installation and a perfect fit.



Roof rack basic carrier

Owning a C-Class already denotes an innate sense of fun and adventure. But to truly capitalize on this spirit, you simply can't do without a roof rack. This allows you to securely attach and lock bicycles, skis or snowboards, as well as a cargo container. (Basic carrier bags, accessory crossbars, racks and containers sold separately.)



18" 2-piece aluminum-alloy wheel

This 18" 2-piece aluminum-alloy wheel is the perfect way to customize your C-Class. Fitted with low-profile, 7.5Jx18, 225/40 R18 tires,² these wheels are sure to turn heads on every road you travel.

17" 5-twin-spoke multipiece wheel

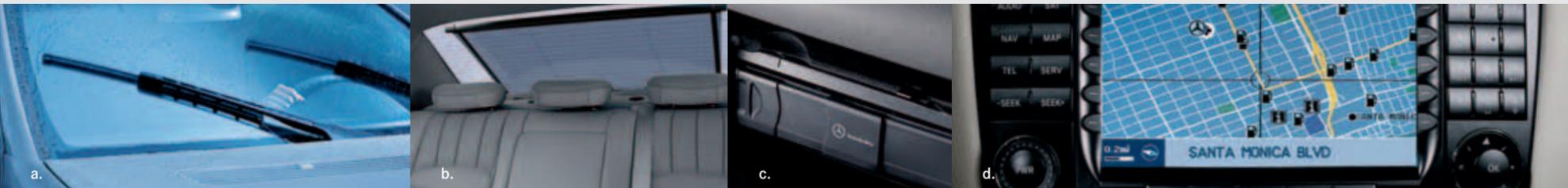
For a look that speaks straight to high performance, this 17" 5-twin-spoke multipiece wheel is one more way to make your C-Class the envy of the road. Fitted with low-profile, 7.5x17, 225/45 R17 tires,² these wheels are sure to impress all eyes that fall upon them.



All-season floor mats

A less-than-pristine Mercedes-Benz is simply not an option. So to keep the carpet inside your C-Class looking its best, our easy-to-clean rubber floor mats include deep channels that trap melting snow, water and mud. With four mats per set, you only have to decide on the color: Black, Grey or Beige.

² Lower aspect ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.



a. Rain-sensing windshield wipers¹
With this option, the intermittent wipers automatically adjust their frequency rate based on the amount of rainfall an infrared sensor detects on the windshield glass.

b. Power rear-window sunshade¹
An optional fine-mesh power rear-window sunshade can help keep the cabin of a C-Class Luxury Sedan cooler on sunny days without obstructing the driver's rear view.

c. 6-disc CD changer
Conveniently mounted in the glovebox and fully integrated with the audio or COMAND system in your C-Class, the optional 6-disc CD changer makes it easy to enjoy hours of your favorite entertainment. You can also play MP3-encoded CDs.

d. COMAND with DVD-based Navigation System²
The optional COMAND system integrates the radio, CD player and controls for the optional cellular phone and 6-disc CD changer into a single in-dash unit that you can access from the standard steering-wheel controls. A large color-LCD screen provides clear displays and crisp map readouts. And with the DVD-based Navigation System, a single disc holds maps of the contiguous U.S., Canada and Oahu, Hawaii.³ To keep your maps and Points Of Interest as up-to-date as possible, ask your dealer about our NavUpdate subscription program, which lets you receive annual DVD updates for up to three years at a significant savings.

Hands-Free Communication System^{5,7}

The Hands-Free Communication System seamlessly integrates approved cellular phones into your vehicle. It allows you to initiate and receive calls through the COMAND system or multifunction steering wheel. Your cellular phone's phone book can also be downloaded through the COMAND system for easy access.⁸ The Hands-Free Communication System requires either the Bluetooth interface⁹ or Multi-Handset Interface¹⁰ (sold separately). The Bluetooth interface wirelessly connects your phone to the Hands-Free Communication System so you can make calls and access your phone book without ever taking your approved compatible phone out of your pocket. When you dock your approved phone into the Multi-Handset Interface, it is automatically connected to the Hands-Free Communication System and integrated roof antenna for better reception.

i. Bi-Xenon headlamps
Improve the way your C-Class looks to the world—and looks at it. Bi-Xenon headlamps produce a brighter light on both high and low beams for better vision over longer distances. They also have dynamic level control to cut glare, as well as heated high-pressure washers. Also included are corner-illuminating front foglamps that can help light your way when turning into a dark driveway.

j. harman/kardon system^{5,11}
Raise your C 280 or C 350 to a new level of sonic splendor with the incredible 320-watt, 12-speaker harman/kardon[®] LOGIC7[®] 7.1-channel digital surround-sound system. It's part of the Entertainment Package, which also includes the glovebox-mounted MP3-capable 6-disc CD changer and SIRIUS Satellite Radio.

k. iPod[®] Integration Kit¹²
This accessory adapter kit integrates your dock-equipped Apple iPod (sold separately) with the audio system, providing program information in the multifunction display and allowing control via the multifunction steering wheel.

l. Multi-Handset Interface¹⁰
With the available Entertainment Package, the C-Class comes prewired for the Multi-Handset Interface. Simply plug your approved phone into the appropriate accessory cradle and it will be automatically charged and connected to the vehicle's Hands-Free Communication System. Your phone will also be connected to the integrated roof antenna for better reception. Sold separately.¹³ Not available with Bluetooth interface.



Bluetooth[®] interface⁹ Bluetooth[®]

Now you can make calls and access your phone book without ever taking your cellular phone out of your pocket.⁷ Using the accessory Bluetooth interface, the Hands-Free Communication System integrates itself wirelessly with your approved compatible phone.¹⁰ Once the Bluetooth interface is initialized with the phone, the system will automatically recognize your phone each time you enter the vehicle.⁸ Sold separately.¹³ Not available with Multi-Handset Interface.

CREATE YOUR OWN IMAGE.

As a perfect finishing touch, you can personalize your C-Class Luxury Sedan with factory-installed options and dealer-installed accessories that let it more closely reflect your personal driving style. Choose from an array of luxury, communication, entertainment, information and security options and services that can make your in-car experience satisfying in ways you might never have imagined.

e. SIRIUS Satellite Radio^{4,5}
It's like having a music library of over two million songs in your Mercedes-Benz. As part of the Entertainment Package, optional SIRIUS Satellite Radio integrates with the standard audio system and controls. Your SIRIUS subscription brings over 125 all-digital coast-to-coast channels, with commercial-free channels of music, from rock to country and classical to jazz, plus non-musical channels that cover news, sports—including live games from the NFL,[®] NHL[®] and NBA—and such well-known names as Discovery Channel, E! and Radio Disney.

f. Heated front seats
Take the chill out of the coldest day or offer some relief to an aching back with optional heated front seats. Three levels of heat let you select the level of soothing warmth. They're also included on C-Class Luxury Sedans equipped with optional 4MATIC[™] permanent all-wheel drive.

g. 60/40-split-folding rear seats
Add storage versatility to your C 280 or C 350 Luxury Sedan with an optional 60/40-split-folding rear seat. It folds flat to extend the cargo area and includes tie-down hooks in the trunk floor to help you properly secure your cargo.

h. Optional Tele Aid System⁶
Speak to Mercedes-Benz support personnel at a moment's notice. Just press the SOS button for emergency assistance, the Wrench button for a voice link to Mercedes-Benz Roadside Assistance or the *i*-button to contact our Customer Assistance Center.

¹ Only available with Sunroof Package. ² While the Navigation System provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or verbal displays once the vehicle has been stopped in a safe place. Maps do not cover all areas nor all routes within an area. ³ DVD-based maps do not cover all areas nor all routes within an area. One U.S./Canada DVD is included with vehicle. ⁴ Cannot be installed after vehicle has been ordered and built. Programming subject to change. Not available in Alaska, Hawaii or Puerto Rico. While the SIRIUS network of satellite and terrestrial antennae provides nearly seamless service throughout the contiguous U.S., SIRIUS service may be unavailable or interrupted for a variety of reasons, including environmental or topographic conditions; in certain locations

such as tunnels, parking garages or within or next to large buildings; or near other technologies that can interfere with the SIRIUS signal. SIRIUS, the dog logo and SIRIUS stream names and logos are trademarks of SIRIUS Satellite Radio. NFL[®] is a registered trademark of the National Football League and its affiliates. NHL[®] is a registered trademark of the National Hockey League. The National Basketball Association name is the property of NBA Properties, Inc. ⁵ Not available with Tele Aid unless ordered through Entertainment Package. ⁶ Tele Aid is an optional feature on all C-Class models. When equipped with Tele Aid, first year's Tele Aid Security & Care service provided at no additional cost with subscription. Subscription and acquaintance call required for service to be active. Service operates only where cellular and GPS coverage are available, and requires adequate power supply. Owner must authorize vehicle tracking by providing passcode and a valid stolen vehicle police report number. PIN code required to activate Remote Door Unlock. See dealer for details of telematics services. ⁷ Always plug the phone into the cradle for use inside the vehicle or use the Bluetooth interface. Otherwise operating a non-approved phone or radio transmitter with its own attached or built-in antenna while the engine is running can interfere with the vehicle's electronic systems. For safety reasons, the driver should not use a cellular phone while the vehicle is in motion. We encourage the driver to stop the vehicle in a safe location before answering or placing a call. See your Mercedes-Benz dealer or visit www.Wireless4MB.com for current handset availability. Not all approved phones support all system features. See dealer for details. ⁸ Certain Mercedes-Benz-approved phones support voice interactivity, but not the phone book download feature, with Bluetooth technology. See dealer for details. ⁹ BLUETOOTH INTERFACE DOES NOT PROVIDE PHONE CHARGING OR EXTERNAL ANTENNA. PHONE BOOK DOWNLOAD FEATURE IS DEPENDENT ON SELECTED HANDSET. VISIT WWW.WIRELESS4MB.COM FOR DETAILS. ¹⁰ Interface and phone sold separately. See dealer for a list of approved compatible phones. ¹¹ Surround sound provided for FM radio, CD playback and optional SIRIUS Satellite Radio. ¹² iPod is a registered trademark of Apple Computer, Inc. All iPod devices are sold separately. Feature not available with iPod Shuffle. See dealer for details. ¹³ Includes one-year, unlimited-mileage warranty. See dealer for details.



ENGINE	C 280 LUXURY SEDAN	C 350 LUXURY SEDAN
Engine type	2,996-cc DOHC 24-valve 90° V-6	3,498-cc DOHC 24-valve 90° V-6
Construction	High-pressure die-cast alloy cylinder block. Alloy heads. Counter-rotating balance shaft.	High-pressure die-cast alloy cylinder block. Alloy heads. Counter-rotating balance shaft.
Net power	228 hp @ 6,000 rpm	268 hp @ 6,000 rpm
Net torque	221 lb-ft @ 2,700–5,000 rpm	258 lb-ft @ 2,400–5,000 rpm
Compression ratio	11.1:1	10.7:1
Induction	Dual overhead camshafts with continuously variable intake and exhaust timing . Magnesium dual-stage resonance intake manifold increases intake runner length at lower rpm for improved response. Electropneumatic turbulence flaps at start of intake path help increase intake airflow speed at midrange rpm for greater air–fuel mixture swirling and stronger, more complete combustion.	
Fuel and ignition system	ME 9.7 engine management. Integrated sequential multipoint fuel injection and ignition includes individual cylinder control of fuel spray, spark timing and antiknock. Electronic throttle. One high-energy ignition coil and spark plug per cylinder. 100,000-mile spark plug intervals.	
Fuel requirement	Premium unleaded gasoline , 91 pump octane.	Premium unleaded gasoline , 91 pump octane.
Fuel tank (capacity—reserve)	16.4 gal—2.1 gal	16.4 gal—2.1 gal

DRIVETRAIN		
Transmission type	7-speed automatic (with rear-wheel drive). 5-speed automatic (with 4MATIC permanent all-wheel drive).	7-speed automatic (with rear-wheel drive). 5-speed automatic (with 4MATIC permanent all-wheel drive).
Driver-adaptive control Touch Shift Shift into Optimum Gear Comfort mode	Electronically controlled shifting. Driver-adaptive programming adjusts shift points to the driver’s current driving style. Touch Shift permits the driver to manually downshift and allows upshifts by nudging the shift lever left or right of the Drive position. Shift into Optimum Gear programming allows one-touch selection of the best gear for maximum acceleration or engine braking by holding the shift lever to the left of Drive for one second. Driver-selectable Comfort mode starts the vehicle moving in 2nd gear, or 2nd Reverse gear, and upshifts at lower rpm, to help improve control on slippery surfaces.	
Display	Instrument-cluster readout of selected gear range and Standard/Comfort mode.	Instrument-cluster readout of selected gear range and Standard/Comfort mode.
Drive configuration	Rear-wheel drive or optional 4MATIC permanent all-wheel drive .	Rear-wheel drive or optional 4MATIC permanent all-wheel drive .
Rear axle ratio	3.07:1 (3.27:1 with 4MATIC).	2.82:1 (3.27:1 with 4MATIC).

TRACTION/STABILITY		
Electronic Stability Program (ESP®)	ESP compares the driver’s intended course, via steering and braking inputs, to the vehicle’s response, via lateral acceleration, rotation (yaw) and individual wheel speeds. ESP then brakes individual front or rear wheels and/or reduces excess engine power as needed to help correct understeer (plowing) or oversteer (fishtailing). ESP also integrates all-speed traction control, which senses drive-wheel slip under acceleration and individually brakes the slipping wheel or wheels, and/or reduces excess engine power, until control is regained. ¹	
4MATIC™ permanent all-wheel drive with 4-wheel Electronic Traction System (4-ETS)	Optional. 4MATIC features a permanent 40/60 front/rear torque split maintained via a planetary center differential. 4-ETS monitors the speed of all four wheels to detect wheel slip, then applies individual brakes as needed (to provide the effect of locking the front, rear and/or center differentials) and/or reduces excess engine power. 4-ETS continually balances the torque split to ensure that power is permitted to flow to the wheel or wheels with traction. 4MATIC also incorporates the functions of ESP. ¹	Optional.

PERFORMANCE		
Fuel economy , EPA estimate ² / highway estimate ³	21 mpg city/28 mpg highway 19 mpg city/26 mpg highway (with 4MATIC)	20 mpg city/29 mpg highway 19 mpg city/24 mpg highway (with 4MATIC)

¹ No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires. ² 2006 EPA estimated fuel economy. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length. ³ Your actual highway mileage will probably be less than the highway estimate.

SUSPENSION	C 280 LUXURY SEDAN	C 350 LUXURY SEDAN
Front suspension	Independent 3-link with antidive geometry. Stabilizer bar.	Independent 3-link with antidive geometry. Stabilizer bar.
Rear suspension	Independent 5-arm multilink with geometry for antisquat and alignment control. Stabilizer bar.	Independent 5-arm multilink with geometry for antisquat and alignment control. Stabilizer bar.
Springs and shock absorbers	Front: Coil springs over gas-pressurized shock absorbers. Rear: Separate coil springs and gas-pressurized shock absorbers.	Front: Coil springs over gas-pressurized shock absorbers. Rear: Separate coil springs and gas-pressurized shock absorbers.

STEERING		
Steering type	Quick-ratio rack-and-pinion with power assist and integrated hydraulic damper.	Quick-ratio rack-and-pinion with power assist and integrated hydraulic damper.
Steering wheel turns	2.8 lock-to-lock.	2.8 lock-to-lock.
Turning circle	35.3 ft curb-to-curb.	35.3 ft curb-to-curb.

WHEELS/TIRES		
Wheels , aluminum-alloy	7-spoke design, 7.0Jx16 front and rear. ⁴	7-spoke design, 7.0Jx16 front and rear. ⁴
Tires , steel-belted radial	205/55 HR16 , all-season performance. ⁴	205/55 HR16 , all-season performance. ⁴

BRAKES		
Brake system	Dual-circuit power-assist 4-wheel disc .	Dual-circuit power-assist 4-wheel disc .
Brake discs—calipers, front	Internally ventilated discs—single-piston floating calipers.	Internally ventilated discs—single-piston floating calipers.
Brake discs—calipers, rear	Solid discs—single-piston floating calipers.	Solid discs—single-piston floating calipers.
Antilock Braking System (ABS)	ABS senses impending wheel lockup under heavy braking and pumps the front brakes individually or the rear brakes together (to help maintain stability) as needed up to 30 times per second to prevent lockup and maintain steering ability.	
Brake Assist (BAS)	BAS senses emergency braking via the speed at which the driver presses the brake pedal and immediately applies maximum available power boost, potentially reducing the overall stopping distance by eliminating the delay caused by a common human tendency not to brake hard enough, soon enough. Letting up on the brake pedal releases Brake Assist. ⁵	

EXTERIOR DIMENSIONS		
Wheelbase	106.9 in	106.9 in
Overall length	178.2 in	178.2 in
Overall height	55.1 in	55.1 in
Overall width	68.0 in	68.0 in
Track , front—rear	59.3 in—58.1 in	59.3 in—58.1 in
Drag coefficient	0.27	0.27
Curb weight	3,460 lb (3,655 lb with 4MATIC)	3,495 lb (3,685 lb with 4MATIC)

INTERIOR DIMENSIONS ⁶		
Headroom , front	38.9 in	38.9 in
Legroom , front	41.7 in	41.7 in
Hiproom , front	51.9 in	51.9 in
Shoulder room , front	53.1 in	53.1 in
Headroom , rear	37.3 in	37.3 in
Legroom , rear	33.0 in	33.0 in
Hiproom , rear	54.5 in	54.5 in
Shoulder room , rear	54.3 in	54.3 in
Cabin capacity	85.5 cu ft	85.5 cu ft
Trunk capacity	12.2 cu ft	12.2 cu ft

⁴ Lower aspect ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions. ⁵ Braking effectiveness also depends on proper brake system maintenance, and tire and road conditions.

⁶ Dimensions shown are for models with standard equipment and optional power sunroof.

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EXTERIOR APPEARANCE

- ■ 16" 7-spoke alloy wheels.
- ■ Atlas Grey grille with three chrome ribs and chrome surround.
- ■ Color-keyed door handles with chrome trim.
- ■ Chrome trim on bumpers, rub strips and side window sills.
- ■ Neutral-tinted glass.

EXTERIOR FEATURES

- ■ Dual power mirrors, linked to driver's seat memory and automatically heated.
- ■ Electrically heated rear window with auto-shutoff based on time and outside temperature.
- ■ Dual aero-blade windshield wipers. Heated windshield washer nozzles.

EXTERIOR LIGHTING

- ■ Variable-focus halogen headlamps with clear high-impact polycarbonate lenses.
- ■ Halogen front foglamps, in front apron. Single red rear foglamp, integrated within left taillamp cluster.
- ■ Driver-selectable light-sensing headlamps can be set via the Auto position of the headlamp switch to automatically illuminate in darkness, and when entering dark tunnels or parking garages.
- ■ Driver-programmable daytime running lamps illuminate low-beam headlamps at reduced intensity (full intensity for optional Bi-Xenon headlamps) in daylight, with auto-on override in darkness.
- ■ Automatic lamp substitution uses a nearby lamp if a critical bulb fails.
- ■ Touch Turn Signals flash three times with one touch of turn-signal lever for lane changing. Auxiliary LED turn-signal indicators are integrated within side mirror housings.

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LOCKING/SECURITY

- ■ SmartKey uses an electronic code to unlock the steering column and ignition. Removing SmartKey from ignition disables engine computer to help prevent unauthorized starting.
- ■ SmartKey remote control integrates:
 - Remote Door Lock/Unlock buttons.
 - Trunk opener with valet lockout.
 - Removable valet key.
 - Panic alarm.
 - Driver may selectively unlock only the driver's door and fuel filler, or all doors plus the trunk and fuel filler.
- ■ SmartKey remote locking uses redundant infrared and radio-frequency signals for improved range, and rolling-code signal for protection from transmitter cloning.
- ■ SmartKey offers infrared-remote opening/closing of windows (plus optional power sunroof, if equipped) from outside the car.
- ■ Driver-programmable driveaway locking can automatically lock all the doors when the car reaches 9 mph.
- ■ Night security illumination uses the car's exterior lights to help illuminate a path after parking.
- ■ Locator lighting uses the car's lights to help illuminate a return path when the car is remote-unlocked in darkness. Unlocking car activates illuminated entry system.
- ■ Automatic antitheft alarm system with towaway protection and remote panic feature.
- ■ Emergency trunk release, located inside trunk and illuminated for 60 minutes after trunk lid is closed.

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INTERIOR FEATURES

- ■ 4-spoke multifunction steering wheel provides convenient additional controls for basic functions of audio system and optional Hands-Free Communication System, plus operation of multifunction display (see Instrumentation, page 18).
- ■ Power front and rear side windows, with one-touch express-up/down.
- ■ 4-way (tilt/telescoping) power steering column, position-linked to driver's seat memory. Driver-programmable easy-exit feature can raise steering wheel when SmartKey is removed from ignition, and restore position when key is reinserted.
- ■ Electronic cruise control.
- ■ Delayed-shutoff front courtesy lamps. Dual front reading lamps.
- ■ Entrance lamps in front doors. Dual sun visors with illuminated vanity mirrors.
- ■ Front center armrest with dual enclosed storage compartments and 3-way lid (upper tray opens from left or right, lower compartment from front). Illuminated 2-tier glovebox.
- ■ Retractable large-capacity dual front cupholder. Pockets in all doors.
- ■ Parcel net in right front footwell (deleted with optional 4MATIC™ permanent all-wheel drive).
- ■ Magazine pockets on both front seatbacks.
- ■ Folding rear center armrest with slide-out dual cupholder.
- ■ Illuminated, carpeted cargo area.

CLIMATE CONTROL

- ■ Dual-zone automatic climate control with dual rotary temperature controls and automatic control of blower speed and airflow distribution (with manual override).
- ■ Upper and lower temperature sensors help compensate for the effects of direct sunlight and cabin airflow, to maintain the selected temperature setting more consistently and accurately.
- ■ Dash-top diffuser vent.
- ■ Rear-cabin air vents at rear of front console.
- ■ Electrostatic dust and pollen filter.
- ■ Tunnel mode offers one-touch closing of all windows, power sunroof (if equipped) and cabin air intake by pressing and holding the air-recirculation button. Pressing button again restores previous window and sunroof positions.

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SEATING

- ■ 10-way power-adjustable front seats, each with 3-position memory. Driver's seat memory includes steering column and outside mirror positions.
- ■ Driver's and passenger's adjustable lumbar support.

UPHOLSTERY/TRIM

- ■ MB-Tex upholstery.
- ■ Leather-trimmed 4-spoke steering wheel and shift knob.
- ■ Hand-polished Laurel wood trim on doors, dashboard and console, with polished chrome highlights.
- ■ Velour floor carpeting and floor mats.

AUDIO/TELEMATICS

- ■ AM/FM stereo/weatherband radio. In-dash single-CD player with MP3 capability.
- ■ In-dash audio system operating panel integrates controls and displays for the radio, CD player, optional glovebox-mounted 6-disc CD changer and optional Hands-Free Communication System¹ (requires additional phone equipment).
- ■ 6-speaker audio system with automatic speed-sensitive volume adjustment.
- ■ Fiber-optic network offers precise, high-speed communication among components.

■ STANDARD.
□ OPTIONAL.
– NOT AVAILABLE.

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INSTRUMENTATION

- ■ Electronic analog speedometer, tachometer and gauges for fuel and coolant temperature, with chrome rings, black faces, white markings and white nighttime backlighting.
- ■ Digital display for clock and Touch Shift gear/mode selection.
- ■ Multifunction display in instrument cluster can be scrolled via steering-wheel controls to operate and display various menus and vehicle features:
 - Odometer, resettable trip meter and outside temperature indicator.
 - Digital speedometer, Maintenance System (see below) and engine oil-level check.
 - Radio station, CD player/CD changer¹ and iPod® playlist/track (with accessory iPod Integration Kit²).
 - DVD-based Navigation System route guidance.¹
 - Vehicle reminder and malfunction messages.
 - Driver-programmable settings for instrument cluster, clock, lighting, vehicle and convenience features.
 - Trip computer (elapsed time, fuel consumption and distance to empty).
 - Cellular phone book.¹
- ■ Mercedes-Benz Maintenance System displays distance remaining to next basic maintenance service, indicates type of service due and provides automatic reminder feature when service interval draws near.
- ■ Audible reminders to release parking brake, fasten seat belts, switch off headlamps, close power sunroof and remove key from ignition.

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RESTRAINT SYSTEMS

- ■ Integrated Restraint System:³
 - Driver and front passenger are each provided with an adaptive dual-stage front air bag, side-impact air bag, Active Front Head Restraint and 3-point seat belt with an Emergency Tensioning Device (ETD) and belt force limiter.
 - Outboard rear passengers are each provided with a 3-point seat belt with an ETD and belt force limiter.
 - Center rear passenger is provided with a 3-point seat belt.
- ■ Window Curtain Air Bags:³
 - In a side impact exceeding a preset threshold, a multichamber air bag deploys along the front and rear side-door windows on the affected side of the car.
- ■ Adaptive dual-stage front air bags are deployed in response to frontal impact severity exceeding the system's deployment threshold.³
- ■ Occupant Classification System (OCS) automatically adjusts the front passenger's front air bag inflation rate based on the weight category determined by weight sensor readings from the front passenger seat.⁴
- ■ ETDs are provided for all four outboard seat belts and are deployed in a front or rear impact exceeding a preset threshold of severity. A front ETD will not deploy if seat belt is unfastened.
- ■ Universal LATCH system (Lower Anchors and Tethers for Children) at outboard rear seating positions. Selectable passenger seat-belt retractors help secure child seats.³
- ■ Height-adjustable front shoulder belts. 3-point front seat belts are attached to seat frames at both lower points.
- ■ Automatically height-adjusting outboard rear shoulder belts.
- ■ 4-way adjustable Active Front Head Restraints. 10-way power-adjustable front seats. Active Front Head Restraints also power-adjust for height, manually adjust fore-aft and automatically height-adjust as seat is moved fore-aft.
- ■ Active Front Head Restraints in the front seats reduce the distance between the head restraint and the head in the event of a rear-end collision, helping limit rearward movement of the head and thereby reducing the chances of whiplash-type injuries to the cervical spine.
- ■ Three individually retractable rear head restraints. All three rear head restraints can be remotely retracted by the driver to help improve rearward vision when the rear seats are unoccupied.

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INDIVIDUAL OPTIONS

- □ 4MATIC™ permanent all-wheel drive (includes heated front seats).
- □ Heated front seats.
- □ 60/40-split-folding rear seatbacks and flip-forward seat cushions.
- □ COMAND Cockpit Management and Data system integrates:
 - DVD-based in-dash GPS Navigation System,⁵ with map database for the contiguous U.S., Canada and Oahu, Hawaii, all on a single DVD.⁶ DVD-ROM drive concealed behind in-dash screen.
 - AM/FM stereo/weatherband radio.
 - In-dash single-CD player with MP3 capability.
 - Controls for optional glovebox-mounted 6-disc CD changer and optional Hands-Free Communication System.
 - A 6.5" color-LCD in-dash screen, with motorized opening/closing to load CD player and DVD drive.
 - 10 mode-dependent soft keys alongside screen for easy access to commands and on-screen menus.
- □ Glovebox-mounted 6-disc CD changer with MP3 capability.⁷
- □ Dealer-installed accessory iPod Integration Kit² allows any Apple iPod model with dock connector (sold separately) to fully integrate with audio system, plus multifunction steering wheel and display. iPod docks in glovebox and its battery is recharged while it plays.
- □ Hands-Free Cellphone Integration Kit. (Requires Entertainment Package. Phone not included. See dealer for details.)
- □ Tele Aid in-car assistance system equipment:⁸
 - Tele Aid System uses GPS satellites plus a cellular link to provide 24-hour live assistance for emergency aid (SOS button), information (*i*-button) or Roadside Assistance (Wrench button).
 - Tele Aid Security & Care service includes:
 - Automatic Collision Notification (engages SOS function if an air bag or ETD deploys).
 - GPS-based Stolen Vehicle Recovery (helps law enforcement agencies track and recover stolen vehicle).
 - Remote Door Unlock (allows owner to have doors automatically unlocked in the event the SmartKey becomes locked inside the vehicle).
 - Automatic Alarm Notification (alerts Mercedes-Benz to contact vehicle owner if antitheft alarm sounds).
 - Dealer Connect service.
- □ Rear-door mounted side-impact air bags.
- □ Premium Leather upholstery on all seat surfaces plus door trim inserts.
- □ Metallic paint.
- □ Auto-dimming rearview mirror.

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OPTION PACKAGES

- □ **Lighting Package:**
 - Bi-Xenon High-Intensity Discharge (HID) low-/high-beam headlamps.
 - Heated headlamp washers.
 - Corner-illuminating front foglamps.
- □ **Entertainment Package:**
 - harman/kardon® LOGIC7® digital surround-sound system:
 - 12 speakers, including dual surround speakers and a subwoofer.
 - 7.1-channel amplifier.
 - Multichannel digital surround-sound technology developed for the professional recording industry, to provide a natural and realistic sound stage.
 - Digital Dynamic Volume Control, to help preserve the sound balance under all driving conditions.
 - Glovebox-mounted 6-disc CD changer with MP3 capability.
 - SIRIUS Satellite Radio⁹ (includes a 6-month subscription).
 - Hands-Free Communication System prewiring.¹⁰
- □ **Sunroof Package:**
 - Power tilt/sliding glass sunroof with one-touch express-open/close.
 - Infrared rain sensor, which automatically adjusts wiper speed and intermittent wiper frequency based on amount of rainfall measured on windshield.
 - Integrated 3-button garage door control, compatible with HomeLink® components and some other systems.
 - Auto-dimming left-side and inside rearview mirrors.
 - Power rear-window sunshade with one-touch express-up/down.

■ STANDARD.
□ OPTIONAL.
– NOT AVAILABLE.

¹ When equipped with this feature. ² iPod is a registered trademark of Apple Computer, Inc. All iPod devices are sold separately. Feature not available with iPod Shuffle. See dealer for details. ³ WARNING: THE FORCES OF A DEPLOYING AIR BAG CAN CAUSE SERIOUS OR FATAL INJURIES TO A CHILD UNDER AGE 13. THE SAFEST SEATING POSITION FOR YOUR CHILD IS IN THE REAR SEAT, BELTED INTO AN APPROPRIATE, PROPERLY INSTALLED CHILD SEAT, OR CORRECTLY WEARING A SEAT BELT IF TOO LARGE FOR A CHILD SEAT. SEE OPERATOR'S MANUAL FOR ADDITIONAL WARNINGS AND INFORMATION ON AIR BAGS, SEAT BELTS AND CHILD SEATS. ⁴ OCCUPANT CLASSIFICATION SYSTEM (OCS) IS DESIGNED TO TURN THE FRONT PASSENGER'S FRONT AIR BAG OFF WHEN THE SYSTEM SENSES THE WEIGHT OF A TYPICAL CHILD 12 MONTHS OLD OR LESS, PLUS THE WEIGHT OF A STANDARD APPROPRIATE CHILD RESTRAINT. SEE OPERATOR'S MANUAL FOR IMPORTANT ADDITIONAL INFORMATION ON THIS SYSTEM, AND FOR FURTHER INFORMATION REGARDING THE TRANSPORTATION OF CHILDREN HEAVIER THAN A TYPICAL 12-MONTH-OLD.

⁵ While the Navigation System provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or verbal displays once the vehicle has been stopped in a safe place. Maps do not cover all areas nor all routes within an area. ⁶ DVD-based maps do not cover all areas nor all routes within an area. One U.S./Canada DVD is included with vehicle. ⁷ Not available with Tele Aid unless ordered through Entertainment Package. ⁸ Tele Aid is an optional feature on all C-Class models. When equipped with Tele Aid, first year's Tele Aid Security & Care service provided at no additional cost with subscription. Subscription and acquaintance call required for service to be active. Service operates only where cellular and GPS coverage are available, and requires adequate power supply. Owner must authorize vehicle tracking by providing passcode and a valid stolen vehicle police report number. PIN code required to activate Remote Door Unlock. See dealer for details of telematics services. ⁹ Cannot be installed after vehicle has been ordered and built. Programming subject to change. Not available in Alaska, Hawaii or Puerto Rico. While the SIRIUS network of satellite and terrestrial antennae provides nearly seamless service throughout the contiguous U.S., SIRIUS service may be unavailable or interrupted for a variety of reasons, including environmental or topographic conditions; in certain locations such as tunnels, parking garages or within or next to large buildings; or near other technologies that can interfere with the SIRIUS signal. SIRIUS, the dog logo and SIRIUS stream names and logos are trademarks of SIRIUS Satellite Radio. ¹⁰ Required for dealer installation of Hands-Free Communication System. Sold separately.



Tele Aid¹

Tele Aid puts a variety of services at system subscribers’ fingertips with three simple buttons: the SOS button, the Wrench button and the *i*-button.

- SOS button: In case of an emergency, push the SOS button for a Tele Aid Response Specialist who can notify police, paramedics or other emergency personnel of your vehicle’s location. SOS is automatically triggered in the event of an air-bag or seat-belt Emergency Tensioning Device (ETD) deployment.
- Wrench button: If you need Mercedes-Benz Roadside Assistance, push the Wrench button. Service personnel will help you identify the trouble and dispatch Roadside Assistance if necessary.
- *i*-button: Push the *i*-button to contact the Customer Assistance Center or to be connected to your Mercedes-Benz dealer. You can also reach the Concierge Service, receive Route Assistance and access Tele Aid’s Traffic Information service.^{2,3}

Tele Aid Security & Care service

You’re already driving a very safe car. Now the Tele Aid Security & Care service enhances your sense of security by providing emergency notification services, connection to Roadside Assistance, Remote Door Unlock, Stolen Vehicle Recovery, i-Operator’s Manual, Anti-Theft Client Alarm Notification and more. Keep your annual subscription up-to-date and enjoy the peace of mind that comes from knowing you and your family have an added measure of security and care. With an active Tele Aid subscription, you may be eligible for a discount from your insurance provider.

Tele Aid Luxury & Convenience Package²

The Tele Aid Luxury & Convenience Package builds on the services of the Tele Aid Security & Care service and adds access to premium services that enhance your in-vehicle experience every time you get into your Mercedes-Benz. Upgrading to the Tele Aid Luxury & Convenience Package is as easy as pressing the *i*-button and speaking with a Tele Aid Response Specialist.

- Personal Concierge acts as your personal assistant on the road. The Tele Aid Concierge Service offers you the gift of time and convenience by fulfilling your requests for nearly “anything, anytime, anywhere” at the touch of a button. You can also use the Online Concierge, which allows you to access your Personal Concierge via your computer or even your PDA from the convenience of your home, office or anywhere Internet access is available.
- Traffic Information provides up-to-the-minute details on traffic conditions along your route.³
- Route Assistance connects you to a trained specialist who has the resources to locate and help you reach your destination.

24-hour Roadside Assistance²

The first of its kind, the Mercedes-Benz Roadside Assistance Program is still the only one that remains in effect for the life of the vehicle. Our Roadside Assistance technicians draw on years of experience and training to get you back on the road as quickly as possible.⁴

Mercedes-Benz Warranties

Our New Vehicle Limited Warranty runs for 48 months or 50,000 miles, whichever comes first. And anytime during the new vehicle warranty coverage, you can also purchase a Mercedes-Benz Extended Limited Warranty that will provide additional protection when the New Vehicle Limited Warranty expires.⁵

The Mercedes-Benz Maintenance System

We’ve made caring for your vehicle easier than ever. With the Mercedes-Benz Maintenance System, the service intervals are fixed and predictable – every 13,000 miles or one year (10,000 miles or one year for AMG models).⁶ Your vehicle will even remind you, about one month before service is due, via an automatic display on the dashboard that also tells you which type of maintenance service is due.

The no-charge Service Welcome

Getting proper care for your Mercedes-Benz is easiest when you go to the people who know your vehicle – and you – best: your Mercedes-Benz Center’s Service Department. To help you get acquainted, just bring your vehicle in for a no-charge first visit between 1,000 and 3,000 miles, where your dealer will perform a diagnostic check as well as address any questions you may have. It’s part of our no-charge Service Welcome, which also provides your first tire rotation at no charge anytime before 6,500 miles.⁷



C280 shown in optional Granite Grey metallic paint with optional Sunroof and Lighting Packages.

24-hour Customer Service

Our Customer Assistance Center is your one-stop source for answers. Whether you need to know how to use your audio system, find the nearest Mercedes-Benz dealer, get pricing or learn about personal and automotive accessories, just call 1-800-FOR-MERCEDES or press the Tele Aid *i*-button in your vehicle.⁸

Sign and Drive service

Our legendary Roadside Assistance service includes bringing you some fuel if you’ve run out, replacing a flat tire with your spare or jump-starting your car if the battery dies. All at no charge, and all for as long as you’re driving a Mercedes-Benz – even somebody else’s.⁹ Help is as close as your vehicle’s Wrench button⁸ or just a phone call away at 1-800-FOR-MERCEDES.

Trip Interruption benefits

In the unlikely event that a breakdown covered by your MBUSA New Vehicle Limited Warranty occurs more than 100 miles from your home, leaves your Mercedes-Benz inoperable or unsafe to drive and requires overnight repairs at a Mercedes-Benz Center, you’ll be reimbursed up to \$300 per day for any documented expenses – for up to three days – for meals, lodging and substitute transportation.

Alternate Transportation Program

When you bring your vehicle into a Mercedes-Benz Center for servicing during the warranty period, ask about your dealer’s Alternate Transportation Program – so you can maintain your busy schedule while your dealer maintains your vehicle.¹⁰

Mercedes-Benz Financial

Mercedes-Benz Financial offers an impressive array of flexible and convenient financing options. To determine whether purchasing or leasing is right for you and to estimate the monthly payment of your next Mercedes-Benz, visit MercedesBenzFinancial.com.

European Delivery Program

It’s more than just a new car, it’s a driving adventure. With our factory delivery program, you can enjoy a honeymoon with your new Mercedes-Benz as you savor the delight of driving it in the land where it was built – while you enjoy a 7% savings on many models.¹¹ Enjoy it as a brief trip or as the starting point of your own self-planned European adventure. You can also take advantage of the optional Rally Package, which takes you through the Black Forest and the Alps, then on to Munich, staying at luxurious, historic hotels all along the way.

MBUSA.com

Whether you need to locate the closest Mercedes-Benz dealer, want to know about financing and leasing options or would like more information on our European Delivery Program, MBUSA.com can help. This comprehensive website covers virtually every aspect of Mercedes-Benz ownership. You can also use MBUSA.com to peruse the extensive catalog of Mercedes-Benz accessories, or set up an Online Portfolio to save all of your automotive preferences. Quick, easy and always at your service, MBUSA.com puts a world of information just a mouse-click away.

- Model Selector: Find the perfect Mercedes-Benz based on performance, price and bodystyle.
- Photos and Videos: Mercedes-Benz photos, wallpaper, screen savers, running footage, TV commercials and more.
- Build Your Own: Build your dream Mercedes-Benz online. You can even send the particulars to your local dealer, to help them set up a test drive for you.
- Purchase Inquiry: Schedule a test drive, order a brochure, learn more about a model and explore financing and leasing options.
- Locate a Dealer: Finding your nearest dealer is easy with detailed maps and driving directions.
- Owners Online: This exclusive online resource offers owner benefits that extend beyond your vehicle. Access your Mercedes-Benz Financial account, configure your Tele Aid System, get vehicle maintenance tips and find answers to frequently asked questions. Plus, you’ll receive exclusive offers and promotions, and advance notice of what’s new and exciting at Mercedes-Benz.

¹ Tele Aid is an optional feature on all C-Class models. When equipped with Tele Aid, first year’s Tele Aid Security & Care service provided at no additional cost with subscription. Subscription and acquaintance call required for service to be active. Service operates only where cellular and GPS coverage are available, and requires adequate power supply. Owner must authorize vehicle tracking by providing passcode and a valid stolen vehicle police report number. PIN code required to activate Remote Door Unlock. See dealer for details of telematics services. ² Concierge Service available only with Tele Aid Luxury & Convenience Package. Traffic Information and Route Assistance use is included as part of the additional cost of the Tele Aid Luxury & Convenience Package and is available at an additional per-use charge when used with the Tele Aid Security & Care service. See dealer for details. ³ Performance of the automated voice system varies depending on the noise level in and around the vehicle. Traffic Information is based on available broadcast data, not available in all areas and only provided for routes that have been personalized on the Tele Aid website (up to five routes) or are within a specified radius of your vehicle’s present location. See Tele Aid section of MBUSA.com for available cities. ⁴ Vehicle must be accessible from main roads. Roadside Assistance repairs may involve charges for parts, service and towing. Depending on the circumstances, these services may be provided by an outside service, courtesy of Mercedes-Benz Roadside Assistance. For full details of the Roadside Assistance Program, please see your dealer. ⁵ Please see your dealer for warranty details as well as for terms, conditions and pricing for extended warranty options. Surcharges apply after the first year. ⁶ Whichever comes first. Requires use of 229.5-spec oil and high-performance fleece oil filter. Driver is responsible for monitoring fluid levels and tire pressure between service visits. See Maintenance Booklet for details. ⁷ On models with different-sized front and rear tires, which cannot be rotated, dealer will

inspect tires and set inflation pressure. Follow tire manufacturer’s recommendations. ⁸ First year’s Tele Aid Security & Care service provided at no additional cost with subscription. Subscription and acquaintance call required for service to be active. Service operates only where cellular and GPS coverage are available, and requires adequate power supply. ⁹ For full details of Sign and Drive service, as well as the Roadside Assistance Program, please see your dealer. ¹⁰ Certain restrictions may apply. Terms, conditions and dealer participation may vary. ¹¹ European Delivery discount available on select models. Please see your dealer for details.