



The 2010 GL-Class

Mercedes-Benz



Full-size luxury. Just one of its many dimensions.

When Mercedes-Benz set out to build a 7-passenger full-size SUV, the goal was not simply to make a bigger vehicle. That would have been small thinking. The objective was an SUV that outperforms by every measure that matters to you – whether it's the safety engineering you want for your ever-growing family, the abundant luxury and space you deserve, the ample towing capacity you need, or the bountiful innovations that make life easier in countless ways. The result is more than a full-size SUV. It's a more fulfilling SUV. This is the 2010 GL-Class.

For more information, please visit www.mbusa.com

GL 550 shown at left and on cover with optional Steel Grey metallic paint.

Make big tracks. Leave smaller footprints. Whether you're navigating a mountain pass or negotiating a freeway onramp, the GL-Class lets you wield its mighty torque with a gentler touch to the environment. Its powerful engines — two gasoline V-8s or a clean diesel BlueTEC V-6 — are all certified as Ultra Low Emission Vehicles even in the most stringent of the 50 states. To help you exercise its power wisely, a 7-speed automatic transmission adapts to your driving style, and 4MATIC all-wheel drive directs the engine's torque to the tires that can best convert grip into go. Now you can earn respect and show it at the same time.



With an EPA estimated 23 highway mpg,¹ the GL 350 BlueTEC can go farther on a gallon of fuel (even B5 biodiesel) than any full-size SUV, or up to 600 miles per tank.

The GL 350 BlueTEC starts with cleaner combustion of its diesel fuel, and finishes by converting nitrogen oxide emissions into pure, harmless nitrogen and oxygen.

With their high-output/ultra-low emission V-8s, the GL 450 can sprint to 60 mph in just 6.9 seconds, while the GL 550 can reach that speed in just 6.4 seconds.²

Standard 4MATIC all-wheel drive includes a pushbutton off-road driving program and Downhill Speed Regulation for more surefooted control of rugged terrain.



GL 350 BlueTEC

Engine 3.0-liter turbodiesel V-6, 210 hp @ 3,800 rpm, 400 lb-ft net torque @ 1,600-2,400 rpm
Transmission 7-speed automatic
Wheels 20" twin 5-spoke with runflat tires³
Suspension Air suspension with 4-wheel level control
Drivetrain 4MATIC all-wheel drive

GL 450

Engine 4.6-liter gasoline V-8, 335 hp @ 6,000 rpm, 339 lb-ft net torque @ 2,700-5,000 rpm
Transmission 7-speed automatic
Wheels 19" 5-spoke
Suspension Air suspension with 4-wheel level control
Drivetrain 4MATIC all-wheel drive

GL 550

Engine 5.5-liter gasoline V-8, 382 hp @ 6,000 rpm, 391 lb-ft net torque @ 2,800-4,800 rpm
Transmission 7-speed automatic
Wheels 21" AMG 5-spoke
Suspension Air suspension with 4-wheel level control and Adaptive Damping System (ADS)
Drivetrain 4MATIC all-wheel drive

GL 550 shown at left with optional Iridium Silver metallic paint and Class IV trailer hitch. GL 450 shown above with Black paint and optional PARKTRONIC, brushed aluminum running boards and Premium 2 Package. Please see endnotes in back of brochure.

Like every Mercedes-Benz, it's engineered to stay out in front. The most comforting part of feeling in control is leaving life's worries behind you. With self-leveling 4-wheel independent air suspension, Electronic Stability Program (ESP®) with Trailer Stability Assist, and generously sized alloy wheels wrapped around massive 4-wheel disc brakes, each element of the GL-Class chassis works in seamless concert to let you lead the way with confidence. Every GL-Class can tow up to 7,500 lbs,⁴ so if your weekend getaways include things that are also generously sized, you can keep them safely behind you as well.



The self-leveling air suspension features a double wishbone front/multilink rear design, for secure handling and a supple ride, even with a full load on board.

When starting off on a steep slope, Hill Start Assist automatically holds the brakes for a moment after the driver releases the brake pedal, to help prevent rollback.

If standard Trailer Stability Assist senses trailer oscillation while you're towing, it strategically applies the vehicle's brakes to help bring it all back under control.

The GL450 features 19" wheels, while 20" wheels with runflat tires³ are standard on the GL350 BlueTEC and a GL450 option. Super-sized 21" alloys outfit the GL550.



A history of predicting the future, and looking out for yours. From the 1951 patent on the crumple zone to the Electronic Stability Program (ESP®) in the 1990s, Mercedes-Benz has a legacy of inventing safety firsts that quickly become industry standards. It's why the GL-Class leads the way in safety engineering, with innovations you won't find on other full-size SUVs. Nine standard air bags and an advanced Tire Pressure Monitoring System are but two of the occupant-protection and accident-avoidance systems working within its rugged uni-body. It's the only full-size SUV with PRE-SAFE – a Mercedes-Benz innovation that can sense an impending collision and help to better prepare the front-seat occupants and their restraint systems. Even by peering just a few seconds ahead, it looks out for your whole future.

Nine standard air bags offer 13-way protection.⁵ Window curtain air bags offer coverage to all three seating rows, while a knee air bag further protects the driver. Every outboard seat belt includes an Emergency Tensioning Device and belt-force limiter.

Every GL-Class features the exclusive PRE-SAFE® system.⁶ If PRE-SAFE detects that a frontal collision or rollover is imminent, it can tighten the front seat belts, and even close the windows and sunroof, all to better prepare the occupants.

Standard NECK-PRO active front head restraints help to reduce whiplash injuries in a rear impact. After a collision, the standard POST-SAFE system can automatically turn on the hazard flashers and interior lights, unlock the doors and shut off the engine.⁷

The GL-Class knows the best way to survive an accident is to avoid one altogether. So its agile handling is backed by 4-wheel ventilated antilock disc brakes with Brake Assist, yet another emergency-sensing innovation pioneered by Mercedes-Benz.

GL 450 shown with optional Barolo Red metallic paint, PARKTRONIC, brushed aluminum running boards and Lighting Package. Please see endnotes in back of brochure.



The 2010 GL-Class. Impressive need not be imposing in a full-size 7-passenger SUV. The solid, substantial presence of the GL-Class comes from efficient packaging that combines one of the longest wheelbases in its class with short overhangs and a tight turning circle, for a smooth ride and easy maneuverability. And its design blends crisp, timeless lines with cutting-edge technology. New taillamps and optional Daytime Running Lamps enhance visibility with long-lasting LEDs. While redesigned 19, 20 or 21" wheels, additional brushed aluminum accents, and new stainless-steel front and rear skid plates all add to its enduring appeal.

Dual glass sunroofs. Even the 3rd-row passengers can enjoy a first-class view of the sky. Both a fixed-glass rear sunroof and a power glass front sunroof are standard.

Sunscreen glass. In addition to the rear privacy glass on every GL-Class, infrared-reflecting glass on the GL 550 blocks 99% of ultraviolet rays from entering the cabin.

Power liftgate. Part of the Premium 1 Package,⁹ this option offers remote-control access to the cargo area – helpful on a rainy day or with an armful of packages.

Lighting Package. For improved vision and visibility, optional Bi-Xenon headlamps include Active Curve Illumination, headlamp washers and LED Daytime Running Lamps.



GL-Class. In every dimension of both roominess and luxury, the 7-seat GL-Class cabin is accommodating on a grand scale. From the heated 8-way power front seats to the 50/50 split third row⁹ that power-folds flat at the touch of a button, and from the dual-zone – or optional 3-zone – climate control to the 6-disc DVD/CD changer, there's something for everyone to enjoy. For the driver, a hands-free Bluetooth[®] interface,¹⁰ 4-way power lumbar support and a leather-wrapped multifunction steering wheel deliver comfort and control. It's all matched by a refined driving demeanor unexpected in a full-size SUV, but the measure of a Mercedes-Benz.

First-class seating. Beyond its standard luxuries, seating options include Active Ventilated front seats, heated 2nd-row seats, and a Full Leather Seating Package that adds new ambient interior lighting. A heated steering wheel is also available.

Flexible configurations. From passengers to packages, the GL-Class is loaded with versatility. The 2nd-row seats easily fold in a 60/40 split. The 3rd-row seats offer class-leading legroom, easy access, and power-fold completely flat in a 50/50 split.

Premium 1 Package. This popular option collection⁸ includes the COMAND system – a vivid 6.5" display unifying hard-drive-based navigation,¹¹ SIRIUS[®] Satellite Radio¹² with SIRIUS Traffic,[™] HD Digital Radio, iPod[®] integration,¹³ memory card reader, 4GB of digital music storage, plus a rear view camera¹⁴ and much more.

Premium 2 Package. This option group (standard on the GL 550) adds high fidelity and high tech to the items in the Premium 1 Package. A harman/kardon LOGIC7[®] audio system delivers Dolby[®] Digital 5.1 surround sound. And KEYLESS-GO lets you unlock, start and drive your GL-Class without taking the key from your pocket.

GL 550 shown with Ash interior. Please see endnotes in back of brochure.



GL-Class options and packages. Every GL-Class is outfitted with standard features and systems designed to enhance every drive with performance, luxury and security – from automatic light-sensing headlamps, LED taillamps and rain-sensing wipers to the 13-way protection of nine standard air bags. Other refinements include dual-zone climate control, heated front seats, an in-dash 6-disc DVD/CD player, a hands-free Bluetooth® interface,¹⁰ power rear quarter windows and power-folding 3rd-row seats. To tailor your GL-Class even more precisely to your life and your style, an array of optional innovations, enhancements and conveniences are offered individually, or packaged together at significant savings over their individual value.

For more information, visit www.mbusa.com

GL 350 BlueTEC	GL 450	GL 550	
INDIVIDUAL OPTIONS			
<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	PARKTRONIC
<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	Wood/leather steering wheel ¹⁵
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Heated steering wheel ¹⁵
<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	Active Ventilated front seats (requires Full Leather Seating Package)
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Heated 2nd-row seats
<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	3-zone automatic climate control
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Rear Seat Entertainment system – dual-source DVD with 2 sets of wireless headphones and 2 remotes ¹⁶
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Rear Seat Entertainment system pre-wiring ¹⁶
-	-	<input type="radio"/>	Light Birch interior wood trim
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Chrome roof crossbars
<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	Brushed aluminum running boards with rubber studs
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Class IV trailer hitch (7,500-lb capacity) ⁴

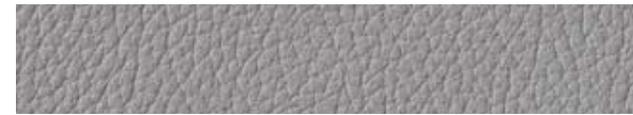
GL 350 BlueTEC	GL 450	GL 550	
OPTION PACKAGES			
<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	Premium 1 Package: <ul style="list-style-type: none"> • Auto-dimming mirrors • COMAND system with hard-drive navigation¹¹ • iPod®/MP3 media interface and cable (in glovebox)¹³ • Memory system for driver seat, steering column and side mirrors • Power folding mirrors • Power liftgate • Rear view camera¹⁴ • SIRIUS® Satellite Radio¹² with SIRIUS Traffic™ • HD Digital Radio® • 115V AC power outlet
<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	Premium 2 Package: Includes all items in Premium 1 Package, plus: <ul style="list-style-type: none"> • harman/kardon LOGIC7® surround-sound system with Dolby® Digital 5.1 • KEYLESS-GO
<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	Full Leather Seating Package: <ul style="list-style-type: none"> • Full leather upholstery • Premium interior and ambient lighting package • Comfort front head restraints
<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	Lighting Package: <ul style="list-style-type: none"> • Bi-Xenon headlamps with Active Curve Illumination • Headlamp washing system • LED Daytime Running Lamps
-	<input type="radio"/>	-	Appearance Package: <ul style="list-style-type: none"> • 20" twin 5-spoke alloy wheels with runflat tires³ • Brushed aluminum running boards with rubber studs (standard on GL 550)

● Standard ○ Optional or included with a package – Not available

GL 450 shown at left with optional Obsidian Black metallic paint and Appearance Package. Please see endnotes in back of brochure.

Color and Trim

INTERIOR UPHOLSTERY



Ash



Black



Cashmere

INTERIOR WOOD TRIM



Burl Walnut

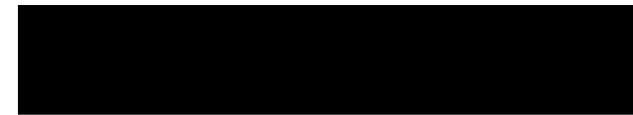


Light Birch¹⁷

EXTERIOR PAINT COLORS, NON-METALLIC



Arctic White



Black

EXTERIOR PAINTWORK, METALLIC¹⁸



Barolo Red



Capri Blue



Iridium Silver



Obsidian Black



Palladium Silver



Sand Beige



Steel Grey



Verde Brook

ENDNOTES

- ¹ 2009 EPA estimated fuel economy. 2010 figures unavailable at time of printing. See your dealer. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length. Your actual highway mileage will probably be less than the highway estimate. Driving range claim based on fuel tank capacity and 2009 highway estimate.
- ² Stated rates of acceleration are based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- ³ Models with runflat tires are not provided with a spare tire.
- ⁴ With optional trailer hitch. Read Operator's Manual before towing. In some states, aftermarket trailer brakes are required. See dealer for details.

- ⁵ WARNING: THE FORCES OF A DEPLOYING AIR BAG CAN CAUSE SERIOUS OR FATAL INJURIES TO A CHILD UNDER AGE 13. THE SAFEST SEATING POSITION FOR YOUR CHILD IS IN THE REAR SEAT, BELTED INTO AN APPROPRIATE, PROPERLY INSTALLED CHILD SEAT, OR CORRECTLY WEARING A SEAT BELT IF TOO LARGE FOR A CHILD SEAT. SEE OPERATOR'S MANUAL FOR ADDITIONAL WARNINGS AND INFORMATION ON AIR BAGS, SEAT BELTS AND CHILD SEATS.
- ⁶ PRE-SAFE closes the side windows and sunroof when the system's sensors detect side movement that suggests a possible accident.
- ⁷ POST-SAFE features only operate in accidents where the Supplemental Restraint System (SRS) deploys.
- ⁸ Standard on GL550.
- ⁹ Unsecured cargo can become hazardous in a collision. Always secure cargo using the floor-mounted tie-downs.

¹⁰ Bluetooth® does not provide phone charging or external antenna. Voice interactivity feature is dependent on selected handset. Visit www.mbusa-mobile.com for details. Phone sold separately. See dealer for a list of approved compatible phones.

¹¹ While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area.

¹² SIRIUS® hardware and subscription required. Other fees and taxes may apply. Subscription governed by SIRIUS Terms & Conditions at sirius.com/serviceterms. Prices and programming are subject to change. SIRIUS Radio U.S. service only available in the 48 contiguous United States and the District of Columbia. Service available in Canada; see www.siriuscanada.ca.

¹³ All iPod® devices are sold separately. Feature not compatible with iPod Shuffle. See dealer for details.

¹⁴ Rear view camera does not audibly notify driver of objects outside the system's field of vision, which includes nearby objects.

¹⁵ Wood/leather steering wheel and heated steering wheel may not be ordered together.

¹⁶ Rear Seat Entertainment system and Rear Seat Entertainment system pre-wiring may not be ordered together.

¹⁷ Optional on GL550 only.

¹⁸ Extra-cost option.

¹⁹ Durability is based on longevity, as determined by MBUSA sales records 1952-2008 and R.L. Polk & Co. Vehicles In Operation as of 2008.



For a small blue planet

The 124-year heritage of Mercedes-Benz is rich with evidence of our respect for the earth and its inhabitants, both in the vehicles we make and in the ways we make them. We introduced the world's first CFC-free car, not just in its air conditioning but throughout its entire manufacturing process. We've been using water-borne paints for years, and source the wood for our interior trim from responsibly sustained forests. We've been pioneering advanced powertrains for generations, from today's new hybrid models and 50-state clean diesels to the fuel cell vehicles of tomorrow. Mercedes-Benz is also legendary for producing automobiles of extraordinary durability, with 88% of the vehicles sold in the last 20 years – and a remarkable 75% of all the vehicles we've ever sold in the U.S. – still on the road.¹⁹ After all, it takes virtually the same amount of energy to build vehicles that last as ones that won't.

Our new, more compact e-brochures consume fewer resources as well. Each one has been designed to be enjoyed on virtually any computer screen, even a laptop, so you need never print a paper copy at all. By doing so, together we are saving the energy associated with conventional printing, and eliminating the waste and emissions as well. Caring innovation comes from blue-sky thinking – sometimes quite literally. It's what you can expect from the automaker who's been sharing this small blue planet with you for longer than anyone. This is who we are. This is Mercedes-Benz.

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