



The 2010 SLK-Class

Mercedes-Benz



The powerful magic of a sports car. The magical powers of a time machine.

For every kid who balked at having to come inside for dinner at the end of a summer day, this is your payoff. Your very own machine that lets you take control of time. Touch a button, and in 22 seconds it miraculously transforms from a racy coupe into a purebred open roadster. In about six seconds more, it can convert your surroundings into a 60-mph blur. And when the warm summer sun fades over the cool horizon, there's even an option that magically extends your top-down playtime. More time to have fun. Less time to wait for it. Is it magic? Or just fantastic? This is the 2010 SLK-Class.

For more information, please visit www.mbusa.com

Its inspiration started on a finish line. No other sports car can stake a claim on where the SLK-Class earned its performance pedigree. Because only one automaker won the very first car race in history. But Mercedes-Benz has never rested on its Star and Laurel. The SLK has served as the official pace car of Formula 1 – the inspiration for its sleek design. And it comes from a lifelong passion for every measure of performance – the reason it will inspire you, too.

The SLK 300's 228-hp 3.0-liter V-6 easily whisks you to 60 mph in just 6.1 seconds. Or race there in a 5.4-second flash with the SLK 350's 300-hp 3.5-liter V-6.¹

The only 7-speed automatic transmission in its class² adapts to your driving style. Optional paddle shifters, or the SLK 300's 6-speed manual, let you shift it yourself.

With its Direct-steer system and staggered-width 17" alloy wheels and tires,³ the SLK's handling is crisper in corners, surefooted on straightaways, and more stable at speed.

SLK 300

Engine 3.0-liter V-6, 228 hp @ 6,000 rpm, 221 lb-ft net torque @ 2,500–5,000 rpm

Transmission 6-speed manual or optional 7-speed automatic

Wheels Staggered-width 17" twin 5-spoke³

Suspension 4-wheel multilink, with optional Sport tuning

Drivetrain Rear-wheel drive

SLK 350

Engine 3.5-liter V-6, 300 hp @ 6,500 rpm, 265 lb-ft net torque @ 4,900 rpm

Transmission 7-speed automatic

Wheels Staggered-width 17" split 5-spoke³

Suspension 4-wheel multilink, with optional Sport tuning

Drivetrain Rear-wheel drive

Engineered from the top down, to be enjoyed with the top down. A distinct sense of freedom washes over you as the retractable hardtop vanishes into the trunk with a gymnastic twist. And yet what's rooted in place imparts an unwavering sense of well-being. Two rigid steel roll bars are welded to its robust body structure. Its Tele Aid System stands guard so help can find you after an accident. And the unyielding Mercedes-Benz devotion to safety is at the core of every SLK, from its Electronic Stability Program (ESP®) to its six air bags. By taking its engineering so wholeheartedly, the SLK lets you drive to your heart's content.

The lightweight body of the SLK-Class is strategically reinforced with high-strength steel, aluminum and magnesium. Dual micro-alloy steel roll bars and oval steel tubes in the A-pillars help to preserve occupant space in a rollover,⁴ even with the top down.

Its six air bags include dual knee air bags and head/thorax side-impact air bags.⁵ Seat belts feature Emergency Tensioning Devices (ETDs) and adaptive belt-force limiters. And if an air bag deploys, Tele Aid can automatically call for help, even if you can't.⁶

Accident avoidance is the ultimate form of occupant protection. So every SLK comes with an agile 4-wheel independent suspension, emergency-sensing Brake Assist, and the handling reassurance of ESP.⁷ All of which, by the way, were pioneered by Mercedes-Benz.

The SLK-Class is a sports car you can savor any day – or night – of the year. Optional Bi-Xenon headlamps feature high-pressure washers to help maintain good lighting in bad weather, as well as corner-illuminating foglamps to help you see better into curves.





The 2010 SLK-Class. Just a twist of the key and the throaty growl of its engine sends your cares far away. Yet at once you find yourself hand-in-glove with the thrill of driving a true sports car. Two boldly contoured seats cradle you in leather. Aluminum or optional Burl Walnut wood trim, silver-accented controls and rubber-studded stainless-steel pedals energize your senses, and reward your every move. Deeply hooded gauges, a 5" color-LCD display and Bluetooth® interface⁸ keep you in touch. And a single button grants you infinite headroom, sunshine and sports-car bliss: the signature retractable hardtop.

Sport seating. 8-way adjustable sport seats and a 4-way steering column make finding your ideal driving position a snap. Wrapped in Premium leather, the 3-spoke multifunction steering wheel lets you personalize numerous vehicle settings via an in-dash display.

Audio and navigation. The optional Multimedia Package features COMAND with a 6.5" screen, voice control and 40GB-hard-drive-based navigation.⁹ It also includes 6-DVD/CD audio-video, an SD card reader, SIRIUS® Satellite Radio¹⁰ with SIRIUS Traffic™ and HD Digital Radio, plus Zagat® Survey ratings for restaurants, hotels and golf courses. Opt for the 11-speaker harman/kardon LOGIC7® audio system to bask in 500 watts of Dolby® Digital 5.1 sound.

Premium 1 Package. Easygoing luxuries for the driving enthusiast, this option includes power seats and steering column with memory and 4-way lumbar support, ambient interior lighting, rain-sensing wipers, iPod® integration¹¹ and SmartKey control of the hardtop.

Year-round comfort. The SLK is always in season with dual-zone climate control, also available with an enhanced digital operating panel. Optional AIRSCARF provides three settings of neck-level heating so you can delight in top-down driving in cooler weather.

SLK 300 shown with Black leather interior and optional 7-speed automatic transmission, digital dual-zone climate control and Heating, Multimedia and Premium 1 Packages. Please see endnotes in back of brochure.



SLK-Class features, options and packages. Every SLK comes equipped with features and systems to enhance every drive with performance, comfort and security – from its automatic light-sensing headlamps to its LED taillamps. Refinements also include leather upholstery, dual-zone climate control, a multifunction display, and a Tire Pressure Monitoring System that shows the inflation pressure of all four mounted tires. To tailor your SLK even more precisely to your wishes, a wide array of innovations and enhancements are offered as individual options, or packaged together at a significant savings.

For more information, visit www.mbusa.com

SLK 300	SLK 350
INDIVIDUAL OPTIONS	
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SLK 300	SLK 350
OPTION PACKAGES	
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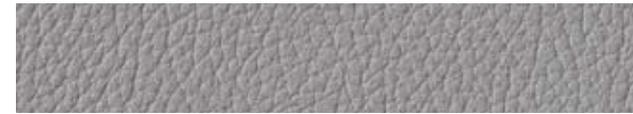
Mercedes-Benz European Delivery Program. Pick up your new Mercedes-Benz in Germany and take advantage of exclusive savings,¹² unforgettable experiences and the many benefits of European Delivery. For additional information, visit www.mbusa.com/edp

SLK300 shown above left with optional Obsidian Black metallic paint and Sport and Lighting Packages. SLK350 shown at right with optional Iridium Silver metallic paint. Please see endnotes in back of brochure.

● Standard ○ Optional – Not available

Color and Trim

INTERIOR UPHOLSTERY



Ash



Beige



Black



Natural Beige¹³



Red

INTERIOR TRIM



Aluminum



Burl Walnut wood¹³

EXTERIOR PAINTWORK, NON-METALLIC



Arctic White



Black



Mars Red

EXTERIOR PAINTWORK, METALLIC¹³



Capri Blue



Iridium Silver



Obsidian Black



Palladium Silver



Steel Grey



Storm Red

ENDNOTES

- 1 Stated rates of acceleration are based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- 2 Automatic transmission is standard on SLK350 and optional on SLK300.
- 3 Lower aspect-ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.
- 4 The roll bar system is designed to enhance the level of rollover protection compared to a vehicle without one. No system, regardless of how advanced, can eliminate the chance of injury in an accident. Please always wear your seat belt.
- 5 WARNING: THE FORCES OF A DEPLOYING AIR BAG CAN CAUSE SERIOUS OR FATAL INJURIES TO A CHILD

UNDER AGE 13. SEE OPERATOR'S MANUAL FOR ADDITIONAL WARNINGS AND INFORMATION ON AIR BAGS, SEAT BELTS AND CHILD SEATS.

- 6 First year's Mercedes-Benz Tele Aid service provided at no additional cost with subscription. Subscription and acquaintance call required for service to be active. Service operates only where cellular and GPS coverage are available and requires adequate power supply. Owner must authorize vehicle tracking by providing password and a valid stolen vehicle police report number. Password required to activate Remote Door Unlock. See dealer for details of telematics services.
- 7 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.

8 Bluetooth® interface does not provide phone charging or external antenna. Voice interactivity feature is dependent on selected handset. Visit www.mbusa-mobile.com for details. Phone sold separately. See dealer for a list of approved compatible phones.

9 While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area.

10 SIRIUS® hardware and subscription required. Other fees and taxes may apply. Subscription governed by SIRIUS Terms & Conditions at sirius.com/serviceterms. Prices and programming are subject to change. SIRIUS Radio U.S.

service only available in the 48 contiguous United States and the District of Columbia. Service available in Canada; see www.siriuscanada.ca.

- 11 All iPod® devices are sold separately. Feature not compatible with iPod Shuffle. See dealer for details.
- 12 European Delivery Program discount of 7% available on select models, other models offered at MSRP. Please see your dealer for details.
- 13 Extra-cost option.
- 14 Durability is based on longevity, as determined by MBUSA sales records 1952–2008 and R.L. Polk & Co. Vehicles In Operation as of 2008.



For a small blue planet

The 124-year heritage of Mercedes-Benz is rich with evidence of our respect for the earth and its inhabitants, both in the vehicles we make and in the ways we make them. We introduced the world's first CFC-free car, not just in its air conditioning but throughout its entire manufacturing process. We've been using water-borne paints for years, and source the wood for our interior trim from responsibly sustained forests. We've been pioneering advanced powertrains for generations, from today's new hybrid models and 50-state clean diesels to the fuel cell vehicles of tomorrow. Mercedes-Benz is also legendary for producing automobiles of extraordinary durability, with 88% of the vehicles sold in the last 20 years – and a remarkable 75% of all the vehicles we've ever sold in the U.S. – still on the road.¹⁴ After all, it takes virtually the same amount of energy to build vehicles that last as ones that won't.

Our new, more compact e-brochures consume fewer resources as well. Each one has been designed to be enjoyed on virtually any computer screen, even a laptop, so you need never print a paper copy at all. By doing so, together we are saving the energy associated with conventional printing, and eliminating the waste and emissions as well. Caring innovation comes from blue-sky thinking – sometimes quite literally. It's what you can expect from the automaker who's been sharing this small blue planet with you for longer than anyone. This is who we are. This is Mercedes-Benz.

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